

Faculty Member Contact Information

Name	Kristin Best Kinscherff
Contact Info	
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Campus Box	1777
Department	Theater and Dance

1 Funded, Unfunded URCA Assistant

	This position is ONLY open to students who have declared a major in this discipline.	M
	This project deals with social justice issues.	
	This project deals with sustainability (green) issues.	
	This project deals with human health and wellness issues.	
X	This project deals with community outreach.	
	This mentor's project is interdisciplinary in nature.	I

Are you willing to work with students from outside of your discipline? If yes, which other disciplines?

Yes

How many hours per week will your student(s) be required to work in this position?

(Minimum is 6 hours per week; typical is 9)

9

Will it be possible for your student(s) to earn course credit?

DANC460 1-2

Location of research/creative activities:

Dunham Hall

Brief description of the nature of the research/creative activity?

This year is the 50th anniversary of the Department of Theater and Dance. As the Student Artistic Director, the selected student will play a key role in our annual Dance in Concert production. This creative activity will involve high-level collaboration with faculty, choreographers, and student performers to help shape a concert that celebrates the department's legacy and artistic achievements. The student will also lead efforts to connect the broader community to the event by planning and coordinating several outreach performances that highlight the vitality of our program. In addition, they will assist with marketing strategies and materials that promote the concert and the anniversary celebration. This role offers a dynamic, hands-on learning experience in artistic leadership, production planning, and community engagement—an opportunity to develop professional skills while contributing meaningfully to a landmark event.

Brief description of student responsibilities?

Work closely with Artistic Director to shape the artistic vision of Dance in Concert. Attend rehearsals and production meetings to stay informed on the development of each piece. Plan and help execute a series of outreach performances leading to the main concert event. Identify and connect with local schools, organizations, and community partners for engagement opportunities. Represent the department at outreach events as a student leader and ambassador. Assist in developing marketing strategies to increase visibility and attendance for the concert. Help coordinate timelines and logistics related to both outreach and mainstage performances. Contribute ideas for audience engagement elements tied to the 50th anniversary theme. Act as a peer leader and role model for fellow student performers. Participate in post-concert reflection and documentation of the experience.

URCA Assistant positions are designed to provide students with *research or creative activities* experience. As such, there should be measurable, appropriate outcome goals. What exactly should your student(s) have learned by the end of this experience?

By the end of this experience, the student should have developed a comprehensive understanding of the artistic, administrative, and logistical processes involved in producing a large-scale dance concert. Specifically, they will gain hands-on experience in artistic direction, including how to support a cohesive creative vision across multiple choreographic works. They will also develop practical skills in community outreach, learning how to plan and implement engagement strategies that connect the arts to broader audiences. Additionally, the student will build competency in arts marketing by assisting in the creation and execution of promotional campaigns. Leadership, communication, and project management skills will be key learning outcomes, as the student will collaborate with faculty, peers, and community partners throughout the process. Ultimately, the student will walk away with real-world experience that prepares them for future work in arts administration, performance production, or leadership roles within creative industries.

Requirements of Students

If the position(s) require students to be available at certain times each week (as opposed to them being able to set their own hours) please indicate all required days and times:

Evening hours must be available when we move into the Theater for technical rehearsals. This will be in early November.

If the location of the research/creative activities involves off campus work, must students provide their own transportation?

On campus.

Must students have taken any prerequisite classes? Please list classes and preferred grades:

no prereq

Other requirements or notes to applicants:

Preferred Theater and Dance student also interested in marketing or arts administration.