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Title: *Population Expansion and Diversification for a Local Non-Profit Health Screening Clinic*

Abstract

Purpose

Health screenings are vital to reducing death and disability and improving overall health and quality of life. Health Protection and Education Services (HPES) offers a free to the public, once monthly health-screening clinic. The primary purpose of this experiment was to discover which type(s) of patient outreach are most successful in informing the general public in the area near the location of the health screening clinic, resulting in higher patient census.

Methods

The data for this study was collected using the patient intake form already in use at the monthly HPES health screening clinics. Data was collected on the number of people that visited the health screening clinic each month, how patients learned about the health screening clinic, patient ethnicity, and patient age.

Results

For the primary outcome of the study, a total of 341 patients were seen at the clinic during the study period, an increase of 54 patients (18.82%) over previous year.

Conclusion

A combination of outreach which includes patrons of food pantries, churches, and unemployment offices is the best way to reach the maximum number of potential patients in an effort to expand the population and diversity of HPES. le: *Population Expansion and Diversification for a Local Non-Profit Health Screening Clinic*