

**SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE**

Graduation and retention rates by program
School of Business Undergraduate programs
Academic year 2024

Prepared by The Office of Institutional Research and Studies
Spring 2025

Study Methods

The Graduation and Retention Rates by Program reports present program success rates for the last ten academic years. The study includes undergraduate students who first declared their major in the academic year specified. Students of any class level, including those working toward a second baccalaureate degree, are included. The program success rate is calculated as the number of students who graduated in the program plus the number of students who remain enrolled (retained) in the program.

Students were assigned into program cohorts based on the academic year in which they initially declared and enrolled in their major. They were then tracked within their program through subsequent academic years to determine the program success rate (graduation plus retention rates) at year 2, year 4 and year 6. Within each program cohort, students were further categorized into first-year or transfer groups based on their original admission into the University.

Graduation rates displayed are cumulative, meaning the rate for Year 6 includes students counted for Year 4 and Year 2 rates. The reports also include the SIUE Graduation rate at Year 6. This rate includes both students in the program graduation rate and students who changed majors and were awarded an SIUE undergraduate degree in a different program. Retention rates are based on retention in the year displayed only, and students included in the graduation rate are not included in the retention rate. Programming changes or code corrections in the Banner student information system may result in small headcount differences from previous studies.

These reports rely on a custom data set developed with the assistance of SIUE's department of Information Technology Services. The credit hours required to graduate for each program were obtained from the Undergraduate catalog.

Southern Illinois University Edwardsville
School of Business - Program Success Rate by Major through Spring 2024
Level: Undergraduate

Department: Accountancy
B.S. in Accountancy (ACCT)

			Year 2				Year 4				Year 6				
			Program	Program	Program	Median	Program	Program	Program	Median	Program	Program	Program	Median	
Cohort			Graduation	Retention	Success	Credit	Graduation	Retention	Success	Credit	Graduation	Retention	Success	Credit	SIUE
Year	Entry Type	Count	n Rate	Rate	Rate	Hours to Degree	n Rate	Rate	Rate	Hours to Degree	n Rate	Rate	Rate	Hours to Degree	Graduation Rate
2013-14	Total	153	19.6%	52.9%	72.5%	136.0	55.6%	3.9%	59.5%	127.0	58.2%	0.7%	58.8%	127.0	79.1%
	First-Year	85	15.3%	58.8%	74.1%	134.0	58.8%	3.5%	62.4%	122.5	61.2%	1.2%	62.4%	122.5	82.4%
	Transfer	68	25.0%	45.6%	70.6%	139.0	51.5%	4.4%	55.9%	139.0	54.4%	0.0%	54.4%	139.0	75.0%
2014-15	Total	130	19.2%	54.6%	73.8%	129.0	57.7%	3.1%	60.8%	127.0	59.2%	0.8%	60.0%	129.0	87.7%
	First-Year	75	17.3%	58.7%	76.0%	126.0	57.3%	2.7%	60.0%	125.0	58.7%	0.0%	58.7%	125.5	90.7%
	Transfer	55	21.8%	49.1%	70.9%	132.0	58.2%	3.6%	61.8%	137.0	60.0%	1.8%	61.8%	139.0	83.6%
2015-16	Total	137	17.5%	60.6%	78.1%	128.0	62.8%	2.2%	65.0%	127.0	65.0%	0.0%	65.0%	127.0	86.9%
	First-Year	75	10.7%	72.0%	82.7%	124.0	66.7%	2.7%	69.3%	124.5	69.3%	0.0%	69.3%	124.5	92.0%
	Transfer	62	25.8%	46.8%	72.6%	133.5	58.1%	1.6%	59.7%	133.0	59.7%	0.0%	59.7%	134.0	80.6%
2016-17	Total	151	20.5%	54.3%	74.8%	137.0	59.6%	3.3%	62.9%	129.5	60.3%	0.7%	60.9%	129.0	80.1%
	First-Year	87	18.4%	57.5%	75.9%	130.0	60.9%	3.4%	64.4%	122.0	60.9%	0.0%	60.9%	122.0	79.3%
	Transfer	64	23.4%	50.0%	73.4%	138.0	57.8%	3.1%	60.9%	132.0	59.4%	1.6%	60.9%	131.5	81.3%
2017-18	Total	110	31.8%	45.5%	77.3%	133.0	57.3%	3.6%	60.9%	131.0	57.3%	0.0%	57.3%	131.0	73.6%
	First-Year	61	26.2%	49.2%	75.4%	131.5	59.0%	4.9%	63.9%	129.0	60.7%	0.0%	60.7%	130.0	77.0%
	Transfer	49	38.8%	40.8%	79.6%	133.0	55.1%	2.0%	57.1%	133.0	57.1%	0.0%	57.1%	133.0	73.5%
2018-19	Total	121	28.1%	49.6%	77.7%	126.5	57.9%	1.7%	59.5%	125.5	58.7%	0.0%	58.7%	126.0	79.3%
	First-Year	60	33.3%	48.3%	81.7%	121.0	68.3%	1.7%	70.0%	122.0	68.3%	0.0%	68.3%	122.0	88.3%
	Transfer	61	23.0%	50.8%	73.8%	129.0	47.5%	1.6%	49.2%	131.0	49.2%	0.0%	49.2%	130.5	70.5%
2019-20	Total	139	25.9%	49.6%	75.5%	125.5	66.1%	4.0%	63.3%	126.0					
	First-Year	85	27.1%	52.9%	80.0%	123.0	65.9%	3.5%	69.4%	123.0					
	Transfer	54	24.1%	44.4%	68.5%	132.0	50.0%	3.7%	53.7%	129.0					
2020-21	Total	108	26.9%	50.9%	77.8%	127.0	58.3%	2.8%	61.1%	127.0					
	First-Year	62	29.0%	51.6%	80.6%	127.0	62.9%	1.6%	64.5%	126.0					
	Transfer	46	23.9%	50.0%	73.9%	127.0	52.2%	4.3%	56.5%	127.5					
2021-22	Total	98	14.3%	50.0%	64.3%	129.5									
	First-Year	57	17.5%	57.9%	75.4%	127.0									
	Transfer	41	9.8%	39.0%	48.8%	157.0									
2022-23	Total	87	24.1%	62.1%	86.2%	130.0									
	First-Year	59	20.3%	66.1%	86.4%	133.5									
	Transfer	28	32.1%	53.6%	85.7%	128.0									

Credit hours required to graduate in program: **120**

NOTES:

Cohorts are based on the academic year in which students declare their major, and can include students of any class level.

Completion years are through Spring of the academic year indicated, for instance students in cohort year 2021-22 are followed through Spring 2023 to determine the Year 2 graduation rate.

Students are considered retained if they were enrolled in any one of the Summer, Fall, or Spring terms in the year displayed, and are not included in the graduation rate for that year.

Credit hours include ALL earned hours: SIUE earned hours and accepted transfer credit hours.

Southern Illinois University Edwardsville
School of Business - Program Success Rate by Major through Spring 2024
Level: Undergraduate

Department: Business Administration
B.S. in Business Administration (BSGE)

			Year 2				Year 4				Year 6				
Cohort	Entry Type	Count	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	SIUE Graduation Rate
2013-14	Total	329	39.5%	41.6%	81.2%	128.0	73.6%	1.2%	74.8%	126.0	73.9%	0.6%	74.5%	126.0	90.0%
	First-Year	219	35.2%	44.7%	79.9%	123.0	74.0%	0.5%	74.4%	123.0	74.4%	0.5%	74.9%	123.0	90.4%
	Transfer	110	48.2%	35.5%	83.6%	133.0	72.7%	2.7%	75.5%	132.0	72.7%	0.9%	73.6%	132.0	89.1%
2014-15	Total	311	29.9%	53.4%	83.3%	129.0	71.1%	3.2%	74.3%	127.0	71.7%	1.3%	73.0%	127.0	86.8%
	First-Year	198	24.7%	60.6%	85.4%	126.0	70.2%	4.0%	74.2%	123.0	71.2%	1.5%	72.7%	123.0	86.4%
	Transfer	113	38.9%	40.7%	79.6%	132.0	72.6%	1.8%	74.3%	132.5	72.6%	0.9%	73.5%	132.5	87.6%
2015-16	Total	390	37.2%	41.8%	79.0%	127.0	71.3%	3.8%	75.1%	125.0	72.8%	0.5%	73.3%	125.0	90.0%
	First-Year	219	29.2%	47.9%	77.2%	121.0	68.5%	4.6%	73.1%	121.0	70.3%	0.5%	70.8%	121.0	90.0%
	Transfer	171	47.4%	33.9%	81.3%	132.0	74.9%	2.9%	77.8%	129.5	76.0%	0.6%	76.6%	129.0	90.1%
2016-17	Total	375	40.3%	35.2%	75.5%	127.0	66.7%	2.7%	69.3%	126.0	67.7%	0.0%	67.7%	125.0	88.8%
	First-Year	210	33.8%	41.0%	74.8%	124.0	63.8%	4.3%	68.1%	122.5	65.2%	0.0%	65.2%	122.0	87.1%
	Transfer	165	48.5%	27.9%	76.4%	129.0	70.3%	0.6%	70.9%	130.0	70.9%	0.0%	70.9%	130.0	90.9%
2017-18	Total	383	33.4%	39.7%	73.1%	126.0	59.8%	2.6%	62.4%	124.0	16.4%	0.0%	16.4%	124.0	34.5%
	First-Year	231	27.7%	43.7%	71.4%	124.0	56.3%	1.7%	58.0%	123.0	58.0%	0.0%	58.0%	123.0	77.5%
	Transfer	152	42.1%	33.6%	75.7%	127.5	65.1%	3.9%	69.1%	126.0	66.4%	0.0%	66.4%	126.0	82.2%
2018-19	Total	351	31.1%	44.4%	75.5%	126.0	63.5%	0.9%	64.4%	125.0	64.1%	0.0%	64.1%	125.0	82.9%
	First-Year	191	29.3%	44.5%	73.8%	123.5	63.9%	1.6%	65.4%	122.0	64.9%	0.0%	64.9%	122.0	88.0%
	Transfer	160	33.1%	44.4%	77.5%	128.0	63.1%	0.0%	63.1%	129.0	63.1%	0.0%	63.1%	129.0	76.9%
2019-20	Total	408	27.5%	54.7%	82.1%	126.0	70.8%	2.5%	73.3%	125.0					
	First-Year	237	22.4%	63.7%	86.1%	123.0	72.2%	3.8%	75.9%	122.0					
	Transfer	171	34.5%	42.1%	76.6%	128.0	69.0%	0.6%	69.6%	128.0					
2020-21	Total	340	38.2%	54.4%	92.6%	125.0	82.6%	3.5%	86.2%	124.0					
	First-Year	190	32.6%	60.5%	93.2%	122.0	82.6%	2.1%	84.7%	122.0					
	Transfer	150	45.3%	46.7%	92.0%	125.0	82.7%	5.3%	88.0%	126.0					
2021-22	Total	406	34.5%	53.2%	87.7%	127.5									
	First-Year	234	37.6%	53.8%	91.5%	124.0									
	Transfer	172	30.2%	52.3%	82.6%	131.0									
2022-23	Total	368	37.0%	48.9%	85.9%	124.0									
	First-Year	226	34.1%	54.9%	88.9%	122.0									
	Transfer	142	41.5%	39.4%	81.0%	125.0									

Credit hours required to graduate in program: **120**

NOTES:

Cohorts are based on the academic year in which students declare their major, and can include students of any class level.

Completion years are through Spring of the academic year indicated, for instance students in cohort year 2021-22 are followed through Spring 2023 to determine the Year 2 graduation rate.

Students are considered retained if they were enrolled in any one of the Summer, Fall, or Spring terms in the year displayed, and are not included in the graduation rate for that year.

Credit hours include ALL earned hours: SIUE earned hours and accepted transfer credit hours.

Southern Illinois University Edwardsville
School of Business - Program Success Rate by Major through Spring 2023
Level: Undergraduate

Department: Business Economics and Finance
B.A. and B.S. in Economics (ECON)

			Year 2				Year 4				Year 6				
Cohort Year	Entry Type	Count	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	Program Graduation Rate	Program Retention Rate	Program Success Rate	Median Credit Hours to Degree	SIUE Graduation Rate
2013-14	Total	46	2.2%	47.8%	50.0%	140.0	8.7%	4.3%	13.0%	139.0	10.9%	0.0%	10.9%	138.0	82.6%
	First-Year	22	0.0%	45.5%	45.5%	0.0	4.5%	4.5%	9.1%	138.0	4.5%	0.0%	4.5%	138.0	81.8%
	Transfer	24	4.2%	50.0%	54.2%	140.0	12.5%	4.2%	16.7%	140.0	16.7%	0.0%	16.7%	133.5	83.3%
2014-15	Total	60	3.3%	40.0%	43.3%	146.5	10.0%	5.0%	15.0%	146.5	10.0%	0.0%	10.0%	146.5	76.7%
	First-Year	24	0.0%	41.7%	41.7%		0.0%	8.3%	8.3%		0.0%	0.0%	0.0%		91.7%
	Transfer	36	5.6%	38.9%	44.4%	146.5	16.7%	2.8%	19.4%	146.5	16.7%	0.0%	16.7%	146.5	66.7%
2015-16	Total	58	8.6%	20.7%	29.3%	123.0	12.1%	3.4%	15.5%	123.0	13.8%	0.0%	13.8%	123.5	84.5%
	First-Year	19	5.3%	31.6%	36.8%	120.0	10.5%	5.3%	15.8%	125.5	10.5%	0.0%	10.5%	125.5	78.9%
	Transfer	39	10.3%	15.4%	25.6%	123.5	12.8%	2.6%	15.4%	123.0	15.4%	0.0%	15.4%	123.5	87.2%
2016-17	Total	21	14.3%	9.5%	23.8%	126.0	14.3%	0.0%	14.3%	126.0	14.3%	0.0%	14.3%	126.0	81.0%
	First-Year	5	40.0%	0.0%	40.0%	124.0	40.0%	0.0%	40.0%	124.0	40.0%	0.0%	40.0%	124.0	100.0%
	Transfer	16	6.3%	12.5%	18.8%	133.0	6.3%	0.0%	6.3%	133.0	6.3%	0.0%	6.3%	133.0	75.0%
2017-18	Total	26	23.1%	42.3%	65.4%	131.5	34.6%	0.0%	34.6%	129.0	34.6%	0.0%	34.6%	129.0	69.2%
	First-Year	14	21.4%	57.1%	78.6%	137.0	28.6%	0.0%	28.6%	139.0	28.6%	0.0%	28.6%	139.0	71.4%
	Transfer	12	25.0%	25.0%	50.0%	126.0	41.7%	0.0%	41.7%	126.0	41.7%	0.0%	41.7%	126.0	66.7%
2018-19	Total	23	30.4%	34.8%	65.2%	123.0	47.8%	4.3%	52.2%	123.0	47.8%	8.7%	56.5%	123.0	65.2%
	First-Year	8	25.0%	50.0%	75.0%	121.5	62.5%	0.0%	62.5%	121.0	62.5%	0.0%	62.5%	121.0	75.0%
	Transfer	15	33.3%	26.7%	60.0%	135.0	40.0%	6.7%	46.7%	130.0	40.0%	13.3%	53.3%	130.0	60.0%
2019-20	Total	23	8.7%	52.2%	60.9%	125.0	21.7%	4.3%	26.1%	129.0					
	First-Year	12	0.0%	58.3%	58.3%		25.0%	0.0%	25.0%	133.0					
	Transfer	11	18.2%	45.5%	63.6%	125.0	18.2%	9.1%	27.3%	125.0					
2020-21	Total	14	14.3%	50.0%	64.3%	120.0	35.7%	0.0%	35.7%	122.0					
	First-Year	5	40.0%	60.0%	100.0%	120.0	100.0%	0.0%	100.0%	122.0					
	Transfer	9	0.0%	44.4%	44.4%		0.0%	0.0%	0.0%						
2021-22	Total	14	21.4%	64.3%	85.7%	130.0									
	First-Year	5	20.0%	40.0%	60.0%	120.0									
	Transfer	9	22.2%	77.8%	100.0%	140.0									
2022-23	Total	13	23.1%	15.4%	38.5%	138.0									
	First-Year	5	40.0%	40.0%	80.0%	179.0									
	Transfer	8	12.5%	0.0%	12.5%	130.0									

Credit hours required to graduate in program: **120**

NOTES:

Cohorts are based on the academic year in which students declare their major, and can include students of any class level.

Completion years are through Spring of the academic year indicated, for instance students in cohort year 2021-22 are followed through Spring 2023 to determine the Year 2 graduation rate.

Students are considered retained if they were enrolled in any one of the Summer, Fall, or Spring terms in the year displayed, and are not included in the graduation rate for that year.

Credit hours include ALL earned hours: SIUE earned hours and accepted transfer credit hours.

The Undergraduate program in Economics is administered by the Department of Economics and Finance in the School of Business, the degree is awarded by the College of Arts and Sciences.