



ANNUAL
REPORT
ON GIVING
2016-2017



SIUE Vision

Southern Illinois University Edwardsville will achieve greater national and global recognition and academic prominence through innovative and interdisciplinary programs that empower individuals to achieve their full potential.

SIUE students, faculty, staff and campus visitors look up at the solar eclipse on August 21. At SIUE, 99.5 percent totality occurred at 1:18 p.m.



Dear Alumni and Friends,

Your generosity is the foundation of this University, and your continued support is essential to the success of our students, faculty and staff. Because of you, we have much to celebrate!

Total giving continues to trend upward, and our team exceeded our strategic goal. We also reached several of our High-Impact Campaign goals, including:

- \$100,000 for the enhancement of collection materials to support student and faculty communication in the Lovejoy Library
- \$100,000 for scholarships, as well as ongoing and emerging needs in the School of Nursing
- \$50,000 to support campus-based community outreach programs and clinics through the School of Education, Health and Human Behavior

SIUE continues to be a nationally recognized university:

- *U.S. News & World Report* Best Colleges of 2018 lists SIUE among the Best Regional Universities Midwest for the 14th consecutive year.
- Among Illinois public institutions, SIUE ranks 4th on Forbes magazine's list of America's Top Colleges.
- LendEDU ranks SIUE second for lowest student loan debt among all public institutions in Illinois.

Our Alumni Association is expanding its reach and has created a new chapter in Chicago. Plans are being discussed for expansion to additional cities in the coming year.

I would like to extend a sincere thank you from all of us at SIUE. We want to hear from you, so please keep in touch!

Best,

A handwritten signature in black ink that reads "Rachel C. Stack". The signature is fluid and cursive.

Rachel C. Stack
Vice Chancellor for University Advancement
CEO of the SIUE Foundation

SIUE High-Impact Campaigns

Our High-Impact Campaigns are making a difference in the lives of SIUE students, faculty and staff. Please keep us in mind as you make your year-end contributions, and support a campaign at whatever level is comfortable for you.



“This scholarship will help me complete my degree on time and graduate with less financial debt. Thank you again for this award, and for your organization’s continued support of SIUE students.”

*-Katelyn Fox, School of Business
2017 Alumni Legacy Scholarship Recipient*



School of Business

We are looking to you, our alumni, to support your School of Business faculty. Faculty members give a tremendous gift to their students by helping them achieve their educational goals. Contributing to the School’s Honor Our Past, Build Our Future campaign by giving a gift in honor or memory of a School faculty member who helped mold your future and reach your career goals can make a lasting impact on our faculty and current students.

To date, faculty from the School have made an impact on the lives of more than 25,000 alumni. Our School and programs are consistently ranked among the best due in large part to the dedication of our faculty. They play a critical role in the success of our alumni, and the School has alumni in some of the highest level positions at some of the largest global companies. We can put our alumni toe-to-toe with graduates of other highly regarded business programs, and they will come out on top.

Today’s faculty must not only discover and impart knowledge; they must also create and support the opportunities that bring that knowledge to life. Your support enables the School to attract and retain great teachers while advancing the reputation of its faculty as world-class scholars and professionals. You can make a difference and honor those who have helped you achieve your goals by giving to the Honor Our Past, Build Our Future campaign.

Financial Goal: \$100,000



College of Arts and Sciences

The College of Arts and Sciences offers more than 50 degree programs. As a result of the vast size of our unit, we have established four fundraising priorities: Humanities, Social Sciences, the Performing Arts, and Mathematics and Science. Explore what the campaigns below can offer our current and future students.

Media Integration Lab

The late Bill Ward and Jack Shaheen were founding members of the Department of Mass Communications, and are remembered for their impressive teaching style and relentless drive to push students to achieve their potential.

The College of Arts and Sciences seeks to create a state-of-the-art digital media integration lab that will honor the professors' service to the University. This facility will enhance the mass communications program and offer improved technological experiences for students.

Expansion of existing lab space will accommodate continued enrollment growth. Students will benefit from the hands-on use of multimedia technology and real-time examples of technological advances in the field of mass communications and media studies. Newly designed work stations will accommodate three to four students, fostering an environment of innovation and cooperation as they collaborate on media



Bill Ward



Jack Shaheen

pieces. Students will have access to streaming media systems, editing software, iPads and other technology, which will foster a dynamic learning space conducive to multi-student projects.

As the physical space is restructured to accommodate the new lab, faculty will develop an enhanced curriculum that complements the technology upgrades, giving students an edge in their future career endeavors.

Financial Goal: \$100,000

Center for Performing and Visual Arts

With your support, the College of Arts and Sciences has successfully raised \$100,000 to fund the development of architectural plans for a new performing and visual arts center on the SIUE campus. The architectural plan will effectively address the needs of each academic program and student group involved in this monumental, long-term endeavor.

The proposed Center for Performing and Visual Arts will provide a centralized location to celebrate the beauty, culture and talent demonstrated by students in music, the fine arts, and theater and dance. Not only will the Center serve as a space for students to showcase their work, but it will also serve as a designated location for some of the University Museum's most distinguished collections, including the Louis Sullivan Architectural Ornament Collection.

Financial Goal: \$100,000 - Complete



Scholarships – Math and Science

To make math and science education an affordable option for all current and prospective SIUE students, the College of Arts and Sciences completed this \$25,000 High-Impact Campaign in 2016. Because of your support, the successful completion of this campaign increases scholarship opportunities

for students in biological sciences, chemistry, mathematics and statistics and physics.

In order to assist in the pursuit of academic success for future students, the College will continue its focus on providing scholarships in these key areas.

Financial Goal: \$25,000 - Complete

School of Dental Medicine

Special Needs Dental Care

Since January 2015, the School of Dental Medicine has been engaged in a comprehensive and ambitious effort—the Special Needs Dental Care Program—to increase oral health services for special needs children. The Special Needs Dental Care Program is focused on serving low-income children who have cerebral palsy, Down syndrome, autism, attention-deficit/hyperactivity disorder, and other neurological disorders and genetic syndromes, as well as children with heightened anxiety due to age or other factors.

The Special Needs Dental Care Program provides an affordable dental care option for families with no place else to turn. It is the only program in Illinois outside Chicago that offers dental anesthesia for children on Medicaid.

In most cases, the children treated through the Special Needs Dental Care Program are severely traumatized by the time they are referred to the program. Upon an initial evaluation, children are often found to have extensive tooth decay, often requiring extraction or extensive rehabilitation. In these cases, the child is frequently experiencing considerable pain. In turn, the child is not eating well or sleeping well, and likely, not performing well in school as a result.

Your gift will directly support the Special Needs Dental Care Program and allow the School to continue to provide much-needed dental care for special needs children who



likely would not have otherwise had access to the care they need. Your generosity will have an amazing impact on the children who receive treatment through this important program.

Financial Goal: \$50,000

Dental Student Scholarship Support

Each year since 2015, the School of Dental Medicine has enjoyed the opportunity to designate three deserving dental students as recipients of the newly established SIU SDM Dean's Scholarship Award. Each of these remarkable students were awarded \$5,000 in scholarship assistance. The SIU SDM Dean's Scholarship Award was created with a goal of rewarding academic merit, assisting financial need and increasing student diversity within the School.

Financial Goal: \$100,000

School of Education, Health and Human Behavior

We invite you to consider supporting the School's commitment to our campus-based community outreach programs and clinics.

Virtual Practice Lab

The Virtual Practice Lab has partnered with Mursion™ to deliver a simulated environment for training of professionals in a variety of fields. The lab is used for teacher preparation and professional development.

With real-time simulation, each scenario can emulate any type of professional setting, allowing professionals to fine-tune their knowledge of skills in a low-risk environment. Different strategies and techniques can be rehearsed in the virtual reality simulator, including:

- Managing classrooms
- Working with children with special needs
- Practicing specific instructional routines relevant to a particular subject area
- Meeting with administrators or parents to discuss difficult topics

The simulator can be used by organizations to develop important communication skills for difficult and emotional topics such as anti-bullying and suicide prevention.

Financial Goal: \$25,000

Attention and Behavior Clinic

As a University-based clinic, the Attention and Behavior Clinic serves unique clinical needs within Edwardsville and surrounding communities and represents one of the few psychological service centers fully dedicated to the assessment and treatment of childhood disorders in the Metro East.

The goals of the clinic include:

- Providing psychological services to children, their families, and schools who seek comprehensive assessments for Attention-Deficit/Hyperactivity Disorder (ADHD) or Autism Spectrum Disorder (ASD).
- Conducting brief consultations to parents and schools for the management of inattentive, hyperactive and disruptive behavior.
- Managing supervised training and experience for graduate students in the clinical child and school psychology program.

Your support will help fund a clinical graduate assistant for three years.

Financial Goal: \$30,000





School of Engineering

Student Design Center

Shape Tomorrow Today

With the first phase and lower level of the Student Design Center complete, the facility is providing much-needed space for students involved in senior design projects, collegiate competition teams, and various clubs and organizations. The two-story, 14,000-square-foot addition includes large design team workspaces, a rapid prototyping workspace, and a 3-D printing and electronics lab. As we begin the second phase, we are looking to finish the project by adding design lab spaces, a large conference room and additional office space.

Financial Goal: \$1,000,000



Graduate School

Scholarship and Research Endowment

The SIUE Graduate School provides educational opportunities to nearly 2,500 students annually. The Graduate School is currently able to provide a few of these students with scholarship funding to succeed. Scholarships and research support allow students to pursue their educational interests based upon passion and excitement, and not debt concerns. It allows students the ability to focus on their studies rather than their bank statements and provides opportunities for students of exceptional acumen with limited means the opportunity to make a difference in life. The Scholarship and Research Endowment creates a permanent and lasting source of support for our graduate students. Funding will be provided to outstanding students from across the University annually and will reward them for their academic excellence.

Financial Goal: \$100,000



School of Nursing

Contributions to the High-Impact Campaign, Empowering Nursing Excellence in Action, will support the continued growth, success and impact of the School of Nursing. Gifts from alumni, clinical partners, faculty, staff and friends make an important and meaningful difference in the advancement of our School and academic programs, as well as the quality of nursing care provided in our region, nation and world.

Dean's Leadership Society

Contributions to the Dean's Leadership Society provide seed funding for key strategic initiatives that position the School and our graduates at the forefront of nursing excellence in the highly complex and evolving health care environment of the future. Support for the Dean's Leadership Society can be directed to one of the following experiences.

- Global Education and Service Learning Experiences
- Simulated Learning Center for Health Sciences (SLCHS)
- SIUE WE CARE Clinic

Annual and Endowed Scholarships

In these challenging economic times, scholarships help attract and retain the region's most talented, diverse and deserving students to the School of Nursing. The School seeks to increase the number of annual and endowed scholarships that may be named to honor a person or purpose important to donors.

Honoring the Past-Empowering the Future Alumni Reunion

The bi-annual Honoring the Past-Empowering the Future Alumni Reunion will be held October 27, 2018, at the Planetarium in St. Louis. Sponsors at the \$1,000, \$2,500 and \$5,000 level will be asked to underwrite the event in order to keep ticket prices low for alumni, faculty and friends. The Classes of '67, '68, '77, '78, '87, '88, '97, '98, '07 and '08 will be reunited and honored.

Goal: \$125,000

“The Legacy Scholarship will not only save me money for the betterment of my future, but will allow me to work less and focus more on my studies.”

—Conner McClain, School of Pharmacy
2017 Alumni Legacy Scholarship Recipient



School of Pharmacy

Pharmacists play a vital role in the delivery of high-quality, affordable and accessible healthcare. As the only pharmacy school located in downstate Illinois, the School of Pharmacy leads the advancement of pharmacy education, research, practice and service for the benefit of patients and healthcare providers in our region, nation and world.

Gifts to the following campaign priorities support emerging strategies that position the School for continued success.

Goal: \$60,000

Clinical Training Center

Gifts provide state-of-the-art technology for the new clinical training facility where students apply the knowledge they have attained in the classroom to prepare them for their future roles in advancing pharmacy practice and patient outcomes.

Annual and Endowed Scholarships and Awards

Talented and deserving pharmacy students make a difference in their lives and careers, and directly advance the profession and patient care. The School seeks to increase the number of scholarships available for our students.



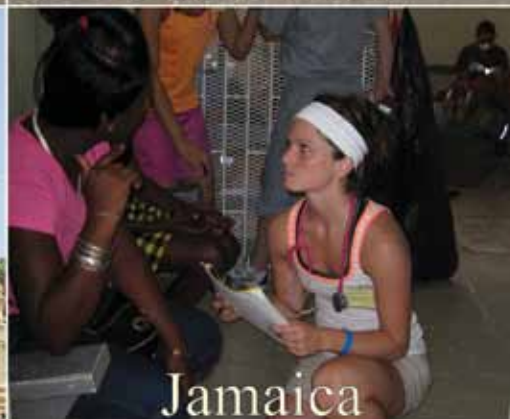
Guatemala



Costa Rica



India



Jamaica

Global Pharmacy Education Experiences

Gifts support the formation of global partnerships and the provision of international education experiences for pharmacy students. These experiences have a transformative impact on a student's multi-cultural awareness, understanding and competency, as well as their ability to meet the health care needs of diverse populations and communities. Gifts cover the cost of student travel, lodging and meals to countries that currently include Costa Rica, Guatemala, India and Jamaica.

SIUE's Longest-Serving President Donates Special Collection to Library and Information Services

Library and Information Services (LIS) is now home to an expansive collection of mathematics books that have been donated by the longest-serving president, Earl Lazerson, who led the growing University from 1979-1993.

The President Earl Lazerson Collection includes more than 2,000 books. It comprises mathematics focused materials that Lazerson collected for more than 65 years. They are catalogued and available online, and can also be accessed through the Eugene B. Redmond Collection and Learning Center in the Lovejoy Library.

“The President Earl Lazerson Collection is a one-of-a-kind concentration on mathematical studies over time, which emanates from one of the major research and educational goals of SIUE’s undergraduate curriculum,” said recently retired LIS Dean Regina McBride, PhD. “It’s important to have special collections accessible to the campus community. The use of these collections provides an active learning environment for educating students on research methods utilizing primary sources.”

The special collection will now serve as a valuable academic resource for students and faculty.

“These are intended for anyone with an interest in mathematics, mathematical physics and other topics covered within the collection,” Lazerson added. “I didn’t



Earl Lazerson

consciously think about collecting the books for an end purpose, but as I took different courses and started thinking about different aspects of mathematics, my interests changed through the years. I would read the literature, both books and journals, and eventually I ended up with a fairly large collection.”

During his tenure at SIUE, Lazerson was honored with the Teaching Excellence Award, the most prestigious teaching award for an SIUE faculty member. Among his most memorable achievements as president were transitioning the SIUE campus from a quarter to a semester system and consolidating various schools into what is now known as the College of Arts and Sciences.



Nutrition Lab Provides Hands-On Learning Opportunities

On August 21, fall classes began at SIUE, and students studying nutrition in the School of Education, Health and Human Behavior (SEHHB) were granted the opportunity to enjoy the School's newest hands-on learning space, a state-of-the-art nutrition laboratory.

The lab features vital food preparation equipment, including a commercial dishwasher, multiple ovens and refrigerators, and video projection equipment to enhance student viewing during instructor demonstrations. The lab space is large enough to accommodate eight groups of students.

"We value high-quality, hands-on learning experiences," said SEHHB Interim Dean Paul Rose, PhD. "It was essential that we build a space where our students can apply the principles of nutrition and food science to food preparation."

The lab allows students to learn about different functions of ingredients by conducting experiments. For example, students have tested the effects of different sweeteners, such as sugar, aspartame and stevia on cookie color, flavor and aftertaste.

"Prior to the completion of this lab, we were teaching our foods classes in a regular classroom with mostly portable equipment," said Jennifer Zuercher, PhD, assistant professor of nutrition. "We had to make compromises on how students were to complete their hands-on activities."

The nutrition lab was completed with a matching gift donated by Senator Jim Oberweis, chairman of Oberweis Dairy, and his family.

"This lab would not have been possible without the generosity of the Oberweis family and other donors," Rose said. "These donations arrived in the midst of declines in state funding and powerfully demonstrated the commitment of numerous Illinoisans and alumni to high-impact higher education."

According to the U.S. Bureau of Labor Statistics, the employment outlook for nutrition professionals is expected to grow 16 percent by 2024, faster than average for

all occupations nationally. Graduates from the nutrition program at SIUE have gone on to pursue careers in food safety inspection, exercise physiology, health and wellness counseling, nursing, animal nutrition, and more.

"Some of the most powerful learning experiences we have come from doing," Rose said. "Reading and hearing about a concept is a good start, but applying concepts through action can make it even more memorable."



STAT is Back!

After a few years of inactivity, Students Today, Alumni Tomorrow (STAT) is back and better than ever.

The student organization of the SIUE Alumni Association and Foundation helps create a culture of philanthropy on campus by encouraging students to participate in programs that inspire a positive volunteering and giving culture.

“This group has brought an awareness and appreciation for the opportunities available to students at SIUE,” said Abby Schafer, STAT president and senior psychology/art studio double major. “Students Today, Alumni Tomorrow is much more than a name. It describes our roles and relationships to the University.”

Throughout the year, STAT members plan, promote and execute events that demonstrate the impact of giving and create awareness for SIUE’s philanthropic efforts.

Last February, STAT members joined hundreds of educational institutions in celebrating Student Engagement and Philanthropy Month. Specially-marked “Thank-A-Giver” tags were placed at 20 different locations throughout campus that exist because of donor support. STAT also sponsored “Tanks for Thanks” day. Students earned a free tank top for creating thank you cards that were sent to donors. STAT is excited to bring the “Thank-A-Giver” and “Tanks for Thanks” campaigns back in February 2018.

STAT implemented its newest initiative, the Senior Gift Campaign, just in time for the May and December 2017 commencement ceremonies. When seniors donate the dollar amount of the graduation year (\$20.17), they in turn receive a red, white and black chord to wear proudly during their commencement ceremony. Gifts to the fundraising effort benefit SIUE student scholarships.

“Students gain so much more than an education at SIUE,” said Cathy Taylor, director of constituent relations and special projects for the SIUE Foundation. “It is important to provide opportunities for them to make a commitment to helping enhance the experience for future Cougars.”

Without donor support, some of the University’s buildings and services would simply not exist or function as they do now. Access to high-quality research materials, technology, state-of-the-art laboratories and new building projects across campus are all made possible thanks to support from donors, especially SIUE alumni.

“All students, whether they are fully aware of it or not, are impacted by donors,” Schafer said. “STAT’s purpose is to remind students not to take these opportunities for granted and to remember the alumni who have paved the way for our success.”



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SIUE Foundation at a Glance

Total Giving

Growth is only possible through the generosity of our donors. In fiscal year 2017 (July 1, 2016-June 30, 2017) our donors continued to give generously.

In FY17, our donors gave to the following areas:

Types of Contributions	FY17 Totals
Unrestricted	\$ 29,474
Student Assistance	\$ 266,455
Endowment	\$ 683,254
Academic Units & Other Programs	\$ 2,002,790
Gifts-In-Kind	\$ 619,435
Total Contributions Received	\$ 3,601,408

Total giving is trending positive with a 17 percent increase the first two months of fiscal year 2018 compared to the first two months of fiscal 2017.

Overall Income Summary

In addition to contributions, the SIUE Foundation also receives investment income; non-gift income consisting primarily of receipts from fundraising events, sales and fees; and payments from SIUE to support Foundation and Alumni operations.

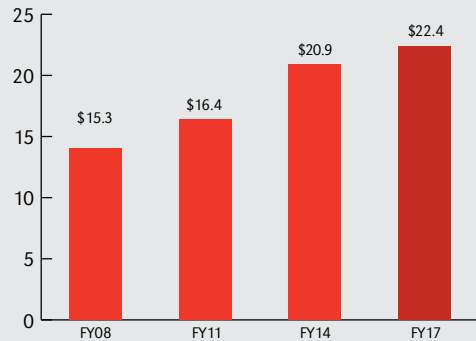
Types of Income	FY17 Totals
Contributions	\$ 3,601,408
Net Investment Income	\$ 3,431,946
Non-gift Income	\$ 427,508
Payments from Related Organizations	\$ 198,108
Total Income Received	\$ 7,658,970

An annual investment management fee of 1.25 percent of the market value of the endowment pool is assessed on the average balance and includes the investment management and advisor fees charged by the investment managers and advisor. The remainder of the management fee is used to support the general charitable purposes of the Foundation and for purposes of defraying a portion of operating expenses.

Endowment Profile

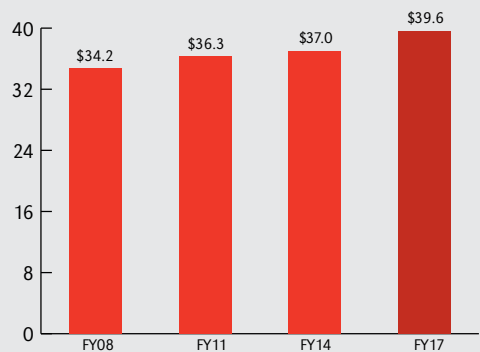
For the 10-year period starting with a beginning balance of \$15,340,568 in fiscal year 2008 to the ending balance of \$22,422,558 in fiscal year 2017, the value of the SIUE Foundation's endowments grew 46 percent.

The SIUE endowment continues to advance with a two percent investment gain so far in fiscal year 2018, after a total gain of 12 percent in fiscal 2017.



Total Asset Profile

Total assets for the SIUE Foundation, including investments, real property and other assets, increased \$3,434,873 for the 10-year period starting with a beginning balance of \$36,218,284 in fiscal year 2008 to the ending balance of \$39,653,157 in fiscal year 2017, representing total growth of 9 percent.





The Chancellor's Council

Through their generosity, these major donors create opportunities which expand the horizons of the University community and enrich the lives of students, faculty and staff.

Benefactors Society recognizes individual and corporate donors who have contributed a cumulative total of \$100,000 or more.

Within the Benefactors Society, donors are recognized at these levels:

Gold Circle	\$1,000,000 and above
Silver Circle	\$750,000 to \$999,999
Bronze Circle	\$500,000 to \$749,999
Red & White Circle	\$250,000 to \$499,999
Members Circle	\$100,000 to \$249,999

Carillon Society recognizes individual and corporate donors who have contributed a cumulative total of \$25,000 to \$99,999.

Chancellor's Society recognizes individual and corporate donors who have contributed a cumulative total of \$10,000 to \$24,999.

Heritage Society recognizes alumni, faculty, staff and friends of SIUE who have notified the SIUE Foundation in writing of a decision to make a planned gift to the University.

Ways to Give

Outright Gifts: Gifts of cash, securities, real property or personal property may be unrestricted or restricted to a specific school, department or program. Gifts can also be given to support new or existing scholarships, grants, student or faculty awards, special projects or endowments.

Planned Gifts: Planned gifts come in many forms including bequests, life income gifts and other options such as trusts and life insurance.

Gifts-in-kind: Gifts-in-kind are non-cash donations of materials or other goods that support and serve the mission of the University. Such gifts may include equipment, software, printed materials, professional services and employee expertise. Gifts-in-kind are a valued way of supporting the University and may be tax-deductible according to IRS regulations.

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SIUE is proud to support responsible use of forest resources.

Check out some interesting statistics based on the selection of 100% recycled fiber materials used in this publication.



Number of trees saved: **14**



Wastewater reduction: **13,775 gallons**



Total energy saved: **12 million BTUs**



Solid waste reduction: **1,409 lbs.**



Greenhouse gases prevented: **4,630 lbs.**