School of Business

Direct Entry Engagement

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YEAR 1

- ☐ Focus on getting students acclimated to the university and ready to learn.

- ☐ Significant interactions with peers as well as the faculty and staff in the SofB.

Year 1

- ☐ FST101 – Succeeding and Engaging at SIUE

- ☐ GBA102 – Exploring Business Programs and Professions

- ☐ Engagement Programming
  - ■ Major Lunch & Learn series, Social gatherings with peers, Student organization fair, Mentoring

Year 2

- During this year, students should build skills and develop professional tools which will benefit them as they prepare to move into upper-level business courses.

Year 2

- ☐ GBA201 – Developing Professional Tools

- ☐ GBA202 – Excel Skills
  - Excel Certification

- ☐ Engagement Programming
  - Career Lunch & Learn, Social gatherings with faculty, Student organization participation, Mentoring

Year 3

☐ During this year, students will refine their networking skills and begin developing their personal brand.

☐ Students are highly encouraged to participate in an internship.

Year 3

- ☐ GBA301 – Establishing and enhancing networks

- ☐ GBA302 – Preparing for the Professional World

- ☐ Engagement Programming
  - ■ Business Happy Hours, Social Gatherings with Alumni, Study Abroad, Faculty Research Spotlights

Year 4

- The final year focuses on completing the degree and the transition to post-collegiate life.

Year 4

- ☐ GBA401 – Navigating the Professional World

- ☐ GBA402 – Excelling in the Professional World

- ☐ Engagement Programming
  - ■ Business Happy Hours, Etiquette dinner and Social gatherings with corporate partners, Company visits, Research with Faculty activities