

Fall 2018

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
SCHOOL OF BUSINESS

Business

The Magazine of the Southern Illinois University Edwardsville School of Business

**Innovation
Engagement
Impact**




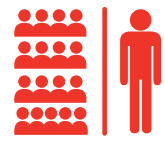


**AACSB
ACCREDITED**



About the SIUE School of Business

Our Vision

The SIUE School of Business will be an internationally recognized premier business school that develops highly skilled and innovative professionals who, through achieving their full potential, enhance businesses, organizations, and communities.

<p>2 Undergraduate Programs</p> <p>BS Accountancy BS Business Administration</p>	<p>9 Undergraduate Business Administration Specializations</p> <p>Computer Information Systems Economics Entrepreneurship Finance General Business Administration Human Resource Management International Business Management Marketing</p>	 <p>International Recognition Top 5%</p> <p>Only 5% of business schools worldwide are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International. Even fewer have earned dual AACSB accreditation in business and accounting, placing the SIUE School of Business among the elite 2% of business schools around the world to have earned this dual distinction.</p> <p>SIUE is among an elite few: Less than 2% of business schools worldwide are AACSB-accredited in both business and accounting.</p>
<p>4 Graduate Programs</p> <p>Master of Business Administration Master of Marketing Research MS Accountancy MS Computer Management and Information Systems</p>	<p>Signature Courses</p> <p>Business Transitions I: Planning for Success Business Transitions II: Commitment Beyond College</p>	<p>Business Analytics Specialization offered in all graduate programs</p> <p>Project Management Specialization offered in the MBA and MS CMIS programs</p>
<p>Faculty</p> <p>52 Full-time 13 Part-time</p> 	<p>Our Mission</p> <p>The SIUE School of Business engages in high-quality learning experiences, research, and service to develop current and future business professionals, scholars, and leaders.</p> <p>We Are Committed To</p> <ul style="list-style-type: none"> • Provide a leading-edge environment for educating undergraduate, graduate, and continuing education students that fosters creativity, critical thinking, ethical behavior, and an appreciation of globalization and diversity. • Develop and sustain partnerships with businesses, SIUE departments, and the regional community that lead to professional opportunities for students, alumni, faculty, and regional constituents. • Offer programs responsive to the needs of our key stakeholders. • Foster a vibrant regional economy through the exchange of ideas and knowledge. • Maintain a highly competent administrative and support staff. • Develop and retain a high-quality faculty whose members strive for excellence, are current in their fields, and make scholarly contributions through discipline-based, applied, and pedagogical research. <p>These efforts add value: for students, by facilitating and enhancing their career prospects; for organizations, by developing business professionals who meet their needs and stimulate innovation; for the university, by collaborating across the community; and for business disciplines, by producing and disseminating timely and relevant scholarship.</p>	
<p> 12 Student Organizations Including three national honor societies</p>		
<p> 342 Employers recruited SIUE business students through on-campus career fairs last year</p>		
<p>11 Years</p> <p>For the 11th consecutive year, the School of Business is named an outstanding business school by <i>The Princeton Review</i>. “The Best 294 Business Schools: 2018 Edition” by <i>The Princeton Review</i> recommends the School as one of the best institutions in the U.S. from which students can earn an MBA.</p>		

From the Dean

Welcome to the fall 2018 edition of *SIUE Business*. In each issue we aim to inform you, our stakeholders, of highlights from the past academic year. This edition emphasizes some changes to our curriculum, particularly ones that respond to two burgeoning trends in the business world—data analytics and cybersecurity.

Part of our School’s mission statement reads, “...These efforts add value: for students, by facilitating and enhancing their career prospects; for organizations, by developing business professionals who meet their needs...”. The need for business graduates to be adept at organizing and analyzing quantitative information is growing rapidly. Our accrediting body, AACSB, now requires analytics to be an integral part of the accounting curriculum. We have had a specialization in business analytics available in all of our graduate programs for several years; we are committed to expanding that commitment to our undergraduate programs, as well. Similarly, we have all read about, and probably been affected by, identity theft, hacking and other types of cybercrime. SIUE wants to play a role in developing the next generation of cybersecurity experts, which helps to meet the elements of our mission cited above.

At the same time, we recognize that certain business skills are timeless. The need for business graduates to be persuasive communicators is just as important today as always. Similarly, the value of networking has never been higher. We help address these skills through our courses, but we also recognize that the value of practicing these skills in the workplace cannot be overstated. The School has upped its commitment to helping our students get internships and other practical work experiences while they are still in college by hiring the first internship coordinator based in the School of Business. We expect that this will lead to a greater percentage of our students gaining internship experiences which will make them even more competitive in the job market upon graduation.

Our faculty and staff are hard at work preparing for the launch of an accelerated online MBA program in January 2019. We have historically recognized the need to deliver quality business education to time-crunched working professionals, and in many ways, this is simply an extension of that long-standing commitment. Look for more information about this exciting new initiative in the next issue of *SIUE Business*.

Finally, we continue to be grateful for the support of our generous alumni and corporate partners. This year, the School awarded over \$200,000 in business-specific scholarships, which is an all-time record. Similarly, we appreciate those of you who donated funds to help support various faculty development activities that help



to keep our faculty at the cutting-edge in terms of their teaching skills and research activities. That includes a generous donation by alumnus Larry Heitz, a member of the School’s Alumni Hall of Fame, to establish an annual award to recognize excellence in faculty scholarship. Support from the stakeholders and friends of the School of Business is critical to our ability to attract and retain excellent business faculty and to add value to our students’ lives.

I hope you enjoy reading this edition of *SIUE Business*!

Tim Schoenecker, PhD
Dean

School of Business Responds to Changing Job Market Demands by Restructuring Degree Programs

Specializations Allow for Wider Choice of Electives

The transformative force of new technologies, such as artificial intelligence (AI) and blockchain, will bring dramatic changes to the job market over the next decade. As many as 65 percent of elementary-aged children will work in jobs that don't exist yet, according to World Economic Forum data.

Higher education institutions across the globe face the challenge of not only arming students with the skills they need to earn jobs after graduation, but for the uncertainty of a rapidly changing, more agile workforce. Business schools across the country are updating their curricula to stay relevant and competitive, and SIUE's School of Business is no exception.

The School streamlined two of the four existing undergraduate degree programs into specializations in the BS in business administration (BSBA) degree program. The computer information systems (CIS), economics and finance specializations are enhanced with additional elective courses, allowing students to dedicate more hours to specific areas of interest. The BS in accountancy remains the second undergraduate program in the School.

"Students now have more room to explore the different dimensions within their specialty fields to prepare for a demanding job market," said Janice Joplin, PhD, associate dean. "The specialization structure gives our faculty greater flexibility to adjust courses to reflect current workforce needs."

For example, a student previously pursuing a BS in economics and finance had to take five economic classes and five finance classes; under the new curriculum, that student would have a

specialization in either economics or finance and could take up to nine courses in either of those fields.

A finance specialization can now take two different directions—the traditional financial analysis path or the practice-oriented route, which is geared more toward the advisory side of the finance industry. Since spring 2017, finance electives have expanded to include two real estate courses and a preparation course for the Series 7 exam. Also known as the General Securities Representative Exam, the Series 7 exam is offered in coordination with TD Ameritrade. Economics electives are also expanding to include labor economics, money and banking, and SAS base programming (a popular data analytics platform).

"The curriculum changes help align our programs more tightly around students' different career paths," said Shrikant Jategaonkar, PhD, associate professor of finance, who is on the School of Business curriculum committee.

Recent changes to the CIS curriculum include the addition of two information security courses and a mobile app development course. The curriculum has also been updated to include Microsoft C#, a popular programming code. Students specializing in CIS may also focus in software development, systems analysis and/or infrastructure.

"Our goal is to offer students timely and practical coursework that will be directly relevant to their jobs," said Clay Williams, PhD, associate professor of CMIS and School of Business curriculum committee member.

Support Our Students as They Transition from University to the Workplace

An investment in the SIUE School of Business allows us to continue providing our students a high-quality academic experience with top-notch faculty and an innovative curriculum.

The Business Transitions Courses are a leading-edge curricular program that helps mold SIUE business students into excellent leaders who are ready to enter the workforce. This program includes developing knowledge and skills related to career planning, résumé development, and job search strategies. The course work also covers individual responsibility and ethical behavior, social responsibility of organizations and global perspectives on business.

Help us shape tomorrow's business leaders by supporting the SIUE School of Business.

Contact Sara Colvin, Director of Development, at 618-650-2317 or scolvin@siue.edu, or visit siue.edu/business/highimpact

School of Business Addresses Soaring Demand for Data Jobs

Infusing Data Skills into the Curriculum



Organizations are generating data at a faster pace and greater volume than ever before. Leaders have a wealth of information at their disposal to make smarter decisions, but an *MIT Technology Review* survey found that 78 percent of leaders face challenges in digesting, analyzing and interpreting large volumes of data. Data-related skills are in short supply and jobs are in high demand, occupying three of the top 10 spots on LinkedIn's 2017 U.S. Emerging Jobs Report.

The School of Business is helping students prepare for new opportunities by integrating analytics into undergraduate-level courses, offering a graduate-level business analytics specialization and investing in popular data analytics tools, including SAP and ACL Analytics.

"We want students to hit the ground running when they graduate, so we try to mimic real data interpretation scenarios in class whenever possible. Some companies will even let working students use their data for classroom assignments, and implement some of the recommendations afterward," said Joe Vithayathil, PhD, assistant professor of computer management and information systems (CMIS).

Vithayathil, like many of SIUE's School of Business faculty members, brings insights harvested from his industry experience to the classroom. He spent more than two decades in the tech industry, working across the globe, including Silicon Valley, and helped start up several companies.

The move to become more data-centric isn't exclusive to CMIS; changes are happening across all departments. Data analysis has been incorporated into accounting classes over the past five years, in part to meet and surpass the new Association to Advance Collegiate Schools of Business (AACSB) Standard

related to data analytics. For example, Accounting 315 exposes students to the entire data analytics cycle, from data creation to mining to reporting, and allows experimentation with tools such as QuickBooks, Microsoft Access and Tableau, a data visualization software. The use of these tools is reinforced in subsequent accounting courses.

"Our priority is for students to not only understand the data analytics cycle, but more importantly, to understand the business value of data and how to derive meaningful insights from it," said Jamie Hoelscher, PhD, assistant professor of accounting who teaches Accounting 315 (pictured here, left). "It will be a fundamental skill that students will need for new jobs that emerge over the next decade."

Since few educational resources exist in this rapidly developing field, Hoelscher is creating her own materials to bring analytics to life. She collaborated with one of her former graduate students, Amanda Mortimer, BS accountancy '16, MS accountancy '17, to develop a case study that asks students to perform data mining exercises, evaluate business impact and apply it to future decision-making. Hoelscher presented the case study at the 2017 American Accounting Association Teaching, Learning and Curriculum Midyear Colloquium, and it is now being adopted into other university curricula and has been accepted for publication in the *Journal of Accounting Education*.

"I was eager to help Dr. Hoelscher make data analytics and visualization more tangible for students. At the same time, the experience gave me a head start in my own career," said Mortimer, who is a tax associate at PwC (pictured here, right).

If your organization is looking for interns or entry-level employees with strong data skills, please reach out to Amanda Russell, Internship Coordinator, at 618-650-3841 or ambarto@siue.edu.

Alumna Becomes Director at World's Biggest Retailer Less than a Decade After Graduating

What's Her Secret?

Betsy Hall Collins, BS '07, always works hard and aims high. Now, at age 34, she's sitting inside Walmart, the world's largest retailer and Fortune 1 company, as the director of communications and strategy for merchandising services. She leads a team that is responsible for all communication with the merchants who source every product found in Walmart's U.S. stores.



“Even if you're not actively looking for a new job, it's a wise investment to spend time online cultivating your network and establishing a clear personal brand.”

—Betsy Hall Collins, BS '07

Director of Communications and Strategy for Merchandising Services, Walmart

What is Betsy's advice for advancing to such a coveted position so quickly?

“Hustle, differentiate yourself and network like it's your job,” Collins advised School of Business students who attended the Power Breakfast session she spoke at on March 27, 2018. She is the first alumna to speak at the Power Breakfast who attended one as a student.

Collins' determination and winning attitude sets her apart. As an SIUE student, she ran on the track and cross-country teams, served two years on the student senate and worked part-time as she earned her bachelor's in business administration. During her senior year, Collins lined up a job before she graduated, eager to make her mark in the male-dominated logistics industry at St. Louis-based Unyson Logistics.

“I headed into graduation feeling confident that I had things figured out,” Collins said. “But I credit Nobby Emmanuel, the former vice chancellor for student affairs who was one of my mentors, with pushing me to think bigger about my career goals. I remember declaring that I wanted to end up being a vice president at a Fortune 500 company. Now, I'm two steps away from that goal this early in my career.”

Collins wasted no time moving up the ranks at Walmart. A little over a year into her role as a senior manager of state and local policy, she was promoted to a global public policy director, advising Walmart on its response to major policy issues, such as the opioid crisis. Now, she has stepped into a larger role within Walmart. Betsy is leading the communications team that supports Walmart's merchandising division, as the organization continues to innovate and offer customers a variety of merchandise.

To fine-tune her professional skills, she regularly seeks out new professional growth opportunities. In 2016, Walmart sponsored Collins in a year-long fellowship with the National Business Group on Health (NBGH), a nonprofit organization that represents large employers' perspectives on national health policy issues. During that time, she traveled monthly to Washington, D.C., to spend time at NBGH's office, learning more about the organization's research into

how policy changes and innovative corporate programs affect healthcare costs, while contributing her own insights.

“You have to be willing to push yourself to do things that sound scary and intimidating. Those are the moments that typically give you the biggest opportunities,” Collins advised students attending the breakfast session. “If you're hesitant, find a mentor who can be your sounding board and advisor on how to navigate new situations.”

Hard work and a willingness to take on new risks have shaped Collins' career path. Less than a year into her first job after college at Unyson Logistics, she got a call from Senator Dick Durbin's office about an opening as a staff assistant and office director in his Southern Illinois office in Carbondale. Her senior year internship at Senator Durbin's Springfield office made a big enough impression that they sought her out once a full-time position became available. She then moved to South Carolina for a job with Centene Corporation, where she eventually became the director of government relations and external affairs. Collins' experiences molded her perfectly for the job at Walmart, but it may never have happened if it hadn't been for her LinkedIn profile that caught the eyes of a Walmart recruiter.

“While I was happy at Centene, I still regularly updated my LinkedIn profile, and somehow, Walmart noticed,” Collins said. “LinkedIn may seem a little archaic to some people, but recruiters and employers are always using it to search for potential candidates. Even if you're not actively looking for a new job, it's a wise investment to spend time online cultivating your network and establishing a clear personal brand.”

Alumni engage with the School of Business in a variety of ways, including participating in mock interviews and mentoring students.

If you're interested in giving your time to the School, please reach out to Sara Colvin, Director of Development, at 618-650-2317 or scolvin@siue.edu.

How to Improve Your Visibility on LinkedIn

- Make it human: add a photo; use first person to talk about yourself
- Develop a succinct summary that pops; it's the first thing people read
- Customize your headline: say what you do, not your job title
- Seek out recommendations and skill endorsements (the best way to get is to give)
- Complete as much of your profile as possible
- Regularly share status updates related to your field(s) of interest
- Turn on the “let recruiters know you're open” option (under Career Interests)



One Alumnus Makes His Mark on the St. Louis Tech Scene

Nick Powers Discusses His Rise to the Top at One of the Region's Fastest-Growing Companies

Nick Powers' career has taken off quickly. In 2001, he graduated from the School of Business with a BS in both computer management and information systems and business administration. Now, he is vice president and partner in Aegis Strategies, which *St. Louis Business Journal* named the fastest growing company in the region in 2017.

Aegis Strategies was founded in 2010 as a one-man consulting firm, and now has more than 80 employees and nearly \$10 million in revenues. The company helps both public and private sector organizations leverage business, data and IT solutions to resolve complex business problems. Powers has been a big part of the firm's growth story since 2014. As director of the firm's enterprise technology solutions division, he was instrumental not only in bringing in several million dollars in new contracts, but also in recruiting new employees and implementing new technologies that have enabled Aegis Strategies' rapid growth. We talked with Powers about his career and cybersecurity issues.



How did you get connected to Aegis Strategies?

Powers: I had the good fortune of striking up a relationship with Jason Carter, who founded Aegis Strategies, when I was working for my former employer. I was leading the proposal development process for a federal contract opportunity that involved several business partners, including Aegis. Jason caught my attention by volunteering to take on a big chunk of the proposal even though he would only get a small piece of the business. We didn't win the contract, but it showed me what kind of business professional he was.

I continued talking to Jason afterward. His attitude about business and his work philosophy resonated with me. He was a local guy with a local company, eager to re-invest in the St. Louis region. When I started searching for a new job, Jason was the first person I went to for advice, and he made sure I didn't knock on any other doors.

What have been some of your proudest achievements while at Aegis Strategies?

Powers: Assembling a great team of people who could help us grow rapidly was an enormous undertaking. There were 10 employees when I started, and I helped recruit and hire more than 50 people in a two-year period. I'm pleased with the great talent we've found and jobs we've brought to the region, but I'm equally excited about the type of environment the partners have created. Being named by the *St. Louis Post-Dispatch* one of the Best Places to Work in St. Louis in 2017 and 2018 is a great honor. We were also recognized by the *Post-Dispatch* as the Best Company for Employee Communication in 2018.

Aegis is also very involved in the economic development of the St. Louis region. We have taken part in several projects, including the development of the St. Louis Regional Freightway District and Midwest Cyber Center (MC²). Both of these organizations are paving the way in economic and workforce development.

Tell me more about your involvement in changing the cybersecurity landscape in the St. Louis region.

Powers: In 2015, the St. Louis Regional Chamber of Commerce approached Aegis to do a research project, which resulted in the founding of the MC², a nonprofit organization focused on developing and strengthening the St. Louis region's cyber workforce. Aegis Strategies was one of its founding sponsors, and I've been involved in its development over the past three years.

Working with Tony Bryan, the executive director of MC², the Aegis leadership team has invested a significant amount of time and resources in getting MC² off the ground. I was fortunate enough to have some down time in late 2016 and worked with our amazing Aegis engineers to build the region's first publicly

accessible "live fire" cyber range, coined the Cyber Technology and Research Lab (CTRL), which we provide to MC² free of charge. The CTRL is a space for cybersecurity education and research that MC² offers its members (membership is free to individuals in the St. Louis region). The range allows users to unleash viruses and malware in a virtual environment and observe their behavior as they take down systems (without inflicting any real damage). Users can also create environments, learn how networking and other technologies work, and partake in Capture the Flag exercises. It's a wonderful, free resource for learning the fundamentals of cybersecurity. Hands-on training, like that provided at the CTRL, is a critical component of building a strong workforce in the St. Louis region that can successfully combat increasingly sophisticated cyber threats.

How have you seen cybersecurity evolve?

Powers: As a former software developer and database architect, cybersecurity has always been part of the job. I never wanted to leave my customers open to vulnerabilities. Over the past five years, cyber threats have set off alarms across all industries and there is much greater awareness about where exposures lie. Cybersecurity isn't strictly an IT responsibility anymore; it affects all employees. More businesses are investing in workforce training around using good cyber hygiene and understanding the risks associated with email, cellular and Wi-Fi access.

I've also seen businesses take a greater interest in employing hybrid cybersecurity engineers to help safeguard their systems. These individuals are trained in hardware, network, server and software technologies, giving them an inclusive view across a company's technology infrastructure. This cross-training movement is evolving from a need to combat future cybersecurity threats.

What are some of the major influences behind your success?

Powers: My parents instilled a strong work ethic in me from a young age, and I've always been an eager learner. SIUE's School of Business provided a great foundation for my career, giving me the confidence to go head-to-head with graduates from other prestigious universities.

The armed forces have also been a big influence on my career. My father, grandfather and uncles served in the military, so I've long held an appreciation for their sacrifices. While I never had a chance to directly serve, I've spent the past eight years working with nearly every branch of the service, even supporting mission operations overseas. It has been a truly rewarding experience.

For more details about Aegis Strategies and the Midwest Cyber Center, visit aegis-strategies.com and midwestcybercenter.org.

What Does a Job in Big Data Look Like?

Alumnus Provides a Look Inside His Career Path at Mastercard



“My technical skills stood out when I was searching for a job, because I had the opportunity to use Hadoop technology while at SIUE.”

—Aaron Braundmeier, BS '13
Manager of Software Engineering, Mastercard

Are there career accomplishments that you'd like to share with the School of Business? Connect with us on LinkedIn or reach out to Sara Colvin, Director of Development, at 618-650-2317 or scolvin@siue.edu.

Turning data generated through new digital technologies into a competitive advantage requires a versatile skillset. School of Business alumni are on the front lines of helping major organizations harness the potential of big data.

Aaron Braundmeier, BS computer management and information systems '13, was recently promoted from senior engineer on the big data engineering team to software engineering manager at Mastercard in St. Louis. While on the big data team, he worked with application and development teams to design and implement big data solutions for the organization's various product and functional teams, leading to improvements in areas such as customer loyalty programs and fraud models.

Braundmeier has been a part of several groundbreaking projects at Mastercard. One project that received national attention was building a new online enterprise data hub for Mastercard, which enables the organization to make smarter and faster decisions with big data. The big data infrastructure behind it was the first one designed to meet strict security standards set by the payment card industry. Now, it is being adopted as the industry standard.

He also developed and patented an idea on behalf of Mastercard that uses artificial intelligence (AI) to predict server failures. It will be one of the first projects focused on using AI in an operational capacity to be executed by a newly formed team within Mastercard.

Braundmeier got hooked on the idea of a career in big data during his senior year in the School of Business. He worked with a team to solve a company's data-management problem in one of his classes. The solution involved using Hadoop, a popular open source software used to create the infrastructure for processing big data. The project planted the seed for his future career direction.

Eager to get his foot in the door at a large data-oriented organization, he joined Mastercard shortly after graduation. It has been a quick five-year ascent for Braundmeier, which is testament to both his technical skills and business acumen.

“My technical skills stood out when I was searching for a job because I had the opportunity to use Hadoop technology while at SIUE. But I have a much bigger appreciation now for the emphasis the School of Business placed on oral and written communication,” Braundmeier said. “Understanding the technology is critical, but to advance your career, you really have to know how to internally sell what you're doing. If no one else in the organization understands the impact and future potential of your efforts, you won't get anywhere.”

IT Association Bestows School of Business with New Endowed Scholarship

Emerita Professor Mary Sumner Played Instrumental Role

A new \$35,000 endowed scholarship will support students studying management information systems or computer science at SIUE.

The donation, funded by the Society for Information Management's St. Louis chapter (SIM St. Louis), marks the largest endowed scholarship supporting the computer management and information systems (CMIS) department in the School of Business. Scholarships are available to students pursuing a CMIS degree in the School of Business, or a computer science (CS) degree in the School of Engineering.

“The endowed scholarship is an acknowledgement of SIUE's outstanding academic programs and graduates, which have been critical to developing a strong IT workforce in the region.”

—Mary Sumner, EdD
Academic Lead for SIM St. Louis

“SIM St. Louis supports a variety of IT workforce development initiatives and student scholarships,” said Mary Sumner, EdD, academic lead for SIM St. Louis. “The endowed scholarship is an acknowledgement of SIUE's outstanding academic programs and graduates, which have been critical to developing a strong IT workforce in the region.”

SIM is a professional organization comprised of more than 5,000 information technology (IT) leaders representing 40 chapters across the nation. Sumner, an emerita professor of computer management and information systems who taught in the SIUE School of Business for 32 years, was an influential force behind the scholarship. As academic lead for SIM St. Louis for the past eight years, she helps the organization fuse the academic world and the “real world” of IT through various partnerships, projects and scholarships.

“SIUE has a long history with SIM St. Louis. The organization has sponsored numerous SIUE students over the years, enabling their participation in the annual Gateway to Innovation conference. Faculty members also regularly attend SIM St. Louis workshops and conferences,” Sumner said (pictured here, second from right).

The Gateway to Innovation Scholarship will be awarded annually in the fall to a full-time undergraduate junior- or senior-year student majoring in a computer-related field. Recipients will also receive a complimentary annual membership to SIM St. Louis.



SIM Quick Facts

- SIM is the leading national professional organization for IT leaders. Special interest groups available to members include enterprise architecture, STEM, IT procurement, cybersecurity and the academic community.
- SIM St. Louis awards up to eight \$2,000 scholarships annually to students in the region seeking degrees in IT fields; SIUE students are among the past recipients.
- SIM's Chapter Award for STEM Innovation went to the St. Louis chapter in 2016 for their significant community outreach efforts around STEM career opportunities.

Developing A New Generation of Cyber-Ready Students

Cybersecurity Programming Offerings Increase



“The industry desperately needs more people who understand business dynamics in addition to having solid technical skills. One of the distinguishing features of the CMIS department is that graduates walk out of here with both. We are developing a variety of cyber-specific courses that will help us better respond to evolving workforce needs,” Jacks said.

New cybersecurity programming will include a wide range of electives, including certified ethical hacking, security and analytics, and cybercrime, the latter of which will be offered in conjunction with the Department of Criminal Justice Studies. Students will gain hands-on experience with popular technologies, such as the programming language Python. They will also be able to complete independent study work toward a Certified Information Systems Security Professional (CISSP) designation, which is a growing demand. One of the latest courses to roll out is an information technology (IT) audit and control course, which covers IT security audits, policies and governance, along with Sarbanes-Oxley Act compliance.

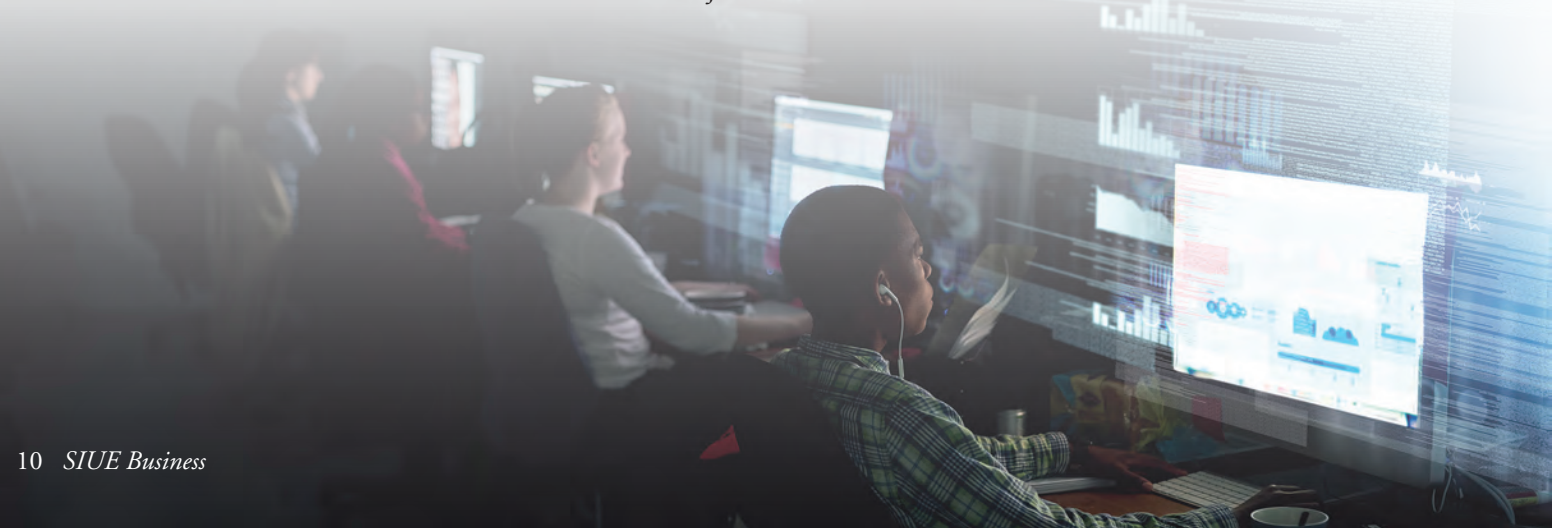
“These developments are the result of a highly collaborative effort among the entire CMIS faculty. Our department chair Anne Powell, the School of Business Dean’s Office and Chancellor Pembroke have all been instrumental in moving this process forward,” Jacks said. “Everyone sees the value these upcoming curriculum changes will offer to both our students and the industry at large.”

CMIS undergraduate students are already standouts in the job market. In late 2017, Jacks took a group of students to an Institute of Internal Auditors conference in St. Louis. When the keynote speaker asked for an explanation of the difference between two software development methodologies, two of Jacks’ students walked up to the microphone to deliver the explanation.

“When two undergraduate students impress a room full of internal auditors, you know you’re doing something right,” Jacks said.

The future is bright for cybersecurity professionals. As the severity and complexity of cyber risks escalate, organizations are desperate to fill cybersecurity positions, but their options are limited because supply can’t keep up with demand. The School of Business is answering the industry’s call by dedicating more resources to cybersecurity and adding cyber-focused courses.

For years, information security has been sprinkled into a variety of computer management and information systems (CMIS) classes required by all business majors. CMIS instructor James Mussulman has taught an introductory class on the technical and administrative aspects of information security and assurance for roughly a decade. Now, Tim Jacks, PhD, associate professor of CMIS, is working to take the curriculum to the next level.



SIUE Plays Key Role in Region’s Cybersecurity Growth

New Organization Brings Together Top Cybersecurity Academics

Cybersecurity is one of the fastest growing industries today, with global spending projected to exceed \$1 trillion over the next five years, according to Cybersecurity Ventures. St. Louis is rapidly expanding its ecosystem to support cybersecurity industry growth, and the School of Business is part of the region’s latest move—the Gateway Higher Education Cybersecurity Consortium (GHECC).

GHECC made its public debut in May 2018 at the Midwest Association for Information Systems conference.

It brings together representatives from the region’s top universities and the Cortex Innovation District to collaborate, share knowledge, address industry needs and support economic development. Its vision is to make the St. Louis region a national leader in cybersecurity education and research.

“The academic/industry partnership is a crucial missing link in the St. Louis region’s cybersecurity growth story,” said Tim Jacks, PhD, associate professor of computer management and information systems (CMIS) and SIUE’s representative for GHECC. “Cybersecurity programs at each university are making a strong impact on the workforce, but our influence will be far greater if we can work collaboratively to tackle industry challenges and develop future talent.”

In Missouri and Illinois alone, there are more than 16,000 unfilled cybersecurity jobs, and experts expect the U.S. to be short more than three million cybersecurity workers in the next three years. The School of Business is a key contributor to filling the region’s pipeline for talent—a responsibility Jacks takes very seriously. He regularly attends regional technology conferences, making new industry contacts that are critical to raising visibility for the School of Business’ cybersecurity program and its graduates. Jacks currently serves on the Strategic Committee to help determine the organization’s future direction.

“The academic/industry partnership is a crucial link in the St. Louis region’s cybersecurity growth story.”

—Tim Jacks, PhD
Associate Professor, CMIS

GHECC Members

- Cortex Innovation District
- Fontbonne University
- Missouri University of Science and Technology
- Saint Louis University
- SIUE
- University of Missouri-St. Louis
- Washington University in St. Louis
- Webster University

Additional information about the organization can be found at ghecc.org

In Missouri and Illinois alone, there are more than 16,000 unfilled cybersecurity jobs.



Executive Education Expands with New Leadership Certificate Course

Interest Grows in Customized Training

A growing number of organizations across the St. Louis region are calling on the School of Business for skills development training for their employees. Over the past two years, the School has trained more than 600 people through customized executive education courses, covering a range of topics from cloud computing to negotiation skills to project management fundamentals. The newest option is a multi-day, customizable leadership certification boot camp that can benefit organizations of any industry or size.

“Internal resources for helping employees develop the leadership skills needed to advance within their organizations are often limited,” said Kristine Jarden, director of executive education. “Our programs provide a neutral tone and broad perspective, giving participants a more academic environment in which to learn. Employers recognize our programs yield multiple benefits, both in terms of professional development for employees and the organizational impact.”

The United States Transportation Command (USTRANSCOM) at Scott Air Force Base in Illinois was one of the first organizations to work with Jarden to design a week-long leadership program, which has become an annual event. Jarden collaborates with USTRANSCOM leaders to identify topics that would best resonate with its 25 participants.

“The senior enlisted men and women who come to USTRANSCOM headquarters face high performance pressures. The topics that SIUE tees up in the program greatly benefit their professional interactions with other highly educated and experienced individuals on base,” said Matthew Caruso, Chief Master Sergeant, U.S. Air Force, and USTRANSCOM Command Senior Enlisted Leader.

The program touches on 10 leadership issues, including delegation, communication, conflict management, self-development and team building. Each session is led by an SIUE faculty member. SIUE also runs one-day, on-base workshops for USTRANSCOM on various topics throughout the year.

“Our Training and Development Team continually seeks out opportunities to improve the effectiveness and professionalism of our workforce,” said David A. Breeden, USTRANSCOM, Chief, Training & Development Branch. “One of the ways we do this is by collaborating with many local training providers, professional organizations and education institutions. We value our partnership with SIUE; leadership development is key to USTRANSCOM maintaining an agile, diverse and innovative workforce.”

Customized executive education programs can be held on SIUE’s campus or brought directly to an organization. Sessions can accommodate different size groups and last anywhere from two hours to a full-day or multiple days.

Custom Training Opportunities

Sampling of courses

- **Leadership training boot camp:** customizable, 3-5 days
- **Project management:** including PMP prep course, AGILE boot camp
- **Technical skills:** including MS Excel, business writing, risk management, cybersecurity
- **Soft skills:** including negotiation, emotional intelligence, communication, difficult conversations, managing virtual teams, team building

For a complete list of custom executive education programs, and additional details about courses, please contact Kristine Jarden, Director of Executive Education, at kjarden@siue.edu, 618-650-2668 or visit siue.edu/business/executive-education/custom-training.

School of Business Launches First International Partnership in Asia

Signs Agreement with Osaka University of Commerce



Students will soon be able to get up close and personal with the Japanese business concept of *kaizen*—the pursuit of continuous improvement. Osaka University of Commerce in Japan recently became the newest international partner for the School of Business. The university is nestled inside Japan’s third largest metropolitan area.

“Adding an international exchange partnership in Asia is a tremendous win,” said Janice Joplin, PhD, associate dean, who leads the development of international study programs in the School of Business. “Our students have been studying Japanese business processes for at least 25 years, but we wanted to give students a deeper understanding of what that feels like. We’re eager for students to immerse themselves in the culture and gain more exposure to the business world in Asia.”

Joplin led the negotiation process with Osaka University of Commerce and was pleased to find its school administrators are excited about the possibilities. “The Japanese have traditionally had a more inward-oriented focus, steering away from studying abroad. That mentality has shifted in recent years,” Joplin said.

Japan’s Ministry of Foreign Affairs has ambitious plans to change the inward mentality of younger students. By 2020, it plans to double the number of Japanese students studying abroad to 120,000 and accept 300,000 international students to its schools.

Joplin expects the first students from Osaka University of Commerce to study at SIUE in the fall of 2019; the School of Business will likely send its first students there in 2020 on a faculty-led travel study course.

“Osaka University’s representatives were very impressed with our program and believe it will give their students an excellent advantage,” Joplin added. “We are confident this will be a strong resume-builder for our students, as well. More companies are seeking out students with international experience, and Asia presents a unique opportunity.”

School of Business International Partnerships

- ESSCA campuses in Angers, Paris, Budapest and Shanghai
- Hochschule Hannover, Germany
- Northumbria University, Newcastle-upon-Tyne, England
- Osaka University of Commerce
- University of Applied Sciences, Heidenheim, Germany
- University of Applied Sciences, Mainz, Germany
- University of Torino, Italy

2018-19 Faculty-Led Travel Study Courses

- January 2019: Spain
- March 2019: Hungary
- May 2019: China, Italy

Cost is one of the biggest limitations for students interested in studying abroad. Alumni can help by donating to the School of Business International Program fund, which is used to directly reduce overall student costs for each travel study course.

To learn more, contact Sara Colvin, Director of Development, at scolvin@siue.edu or 618-650-2317.

One Professor's Mission: Drawing Students to the "Dark" Side of Accounting

Interests in Tax Specialization and Tax Courses Grows

U.S. tax law got its biggest shake-up in decades with the introduction of the Tax Cuts and Jobs Act (TCJA) in late 2017. While its vast implications are still rippling through businesses, it quickly spiked the demand for tax professionals. Student interest in tax courses is steadily increasing as well, following improvements to the MS in accountancy tax specialization and undergraduate-level tax courses.

Much of the credit for reviving the program goes to Andrew Gross, PhD, associate professor of accounting. He came to SIUE five years ago after earning his PhD, and spending more than a decade working in the tax field for companies including PwC and Purina Mills. He is instrumental in rolling out new tax courses and topics, and engaging students in more practical work, such as completing various types of tax returns, discussing tax strategies and examining the implications of tax laws.

"Most undergraduate students are intimidated by tax, so I try to bring it to life and help them understand the creative side of tax planning and strategy," Gross said. "I always win a few over to the 'dark' side each year."

One of the newest classes introduced by Gross is an advanced individual taxation course, which focuses on high-net-worth topics such as estate tax, executive compensation and stock options. The course is available to both undergraduate and graduate students. Gross often starts the course having students plot out what he should do with a winning lottery ticket.

"Many of my students end up inside a CPA firm, where they are advising CEOs, business owners and other high-earning executives. I want to ensure they're familiar with the topics that are likely to arise," Gross said.

He is constantly integrating new issues into class. "Tax reform made things especially challenging this year—many students are on the job or in internships, so we discussed both current tax treatments and anticipated changes," Gross said.

Gross adjusts courses annually based on feedback from students, alumni, School of Business Accounting Advisory Board members and his own research, to ensure students are well-prepared to meet the latest job market demands.

One of his latest research papers was published in the Spring 2017 issue of the *Journal of the American Taxation Association*. The paper analyzed how companies report on tax interest and penalty expenses under Financial Standards Accounting Board Interpretation No. 48 (FIN 48), an area where companies have room for discretion. The paper helped shape discussions with graduate students in his corporate tax class about the motivations behind company decisions on tax reporting in areas such as CEO compensation.

His teaching approach seems to be generating success. "Our graduate students are leaving with strong job prospects; it's not unusual for them to have multiple job offers," Gross said.



If your organization is seeking entry-level employees or interns with strong tax accounting skills, please reach out to Amanda Russell, Internship Coordinator, at 618-650-3841 or ambarto@siue.edu.

Students Offered Internships at Prestigious Organizations in St. Louis Region

Experiences Set the Stage for Future Success



"I feel lucky that I managed to catch the Cardinals' attention," Vogel said. The fact that he had an eight-month internship with Edward Jones under his belt certainly helped him stand out. Edward Jones gave Vogel an opportunity to shadow an advisor in one of the branch offices and execute a variety of projects.

"All of my experiences built on one another. My internships helped me learn invaluable skills that I'm sure helped me get the job I have today," said Vogel, who is now an intermediate accountant at 1st MidAmerica Credit Union.

"When it was time to apply for my first internship, I felt more confident and had a better understanding of the opportunities out there."

—Madelyn Diden, BS business administration '18

Madelyn Diden, BS Business Administration '18, had internships on her mind as early as her freshman year. She attended SIUE career fairs to check out the type of companies that were recruiting students.

"I gained a wealth of knowledge by simply attending and networking at career fairs early on. When it was time to apply for my first internship, I felt more confident and had a better understanding of the opportunities out there," Diden said.

It was at a career fair her junior year that Diden discovered Centene Corporation. She secured a full-time internship with the organization the following summer, which led to a part-time internship during her senior year. Diden had the opportunity to put the skills she learned in her marketing and management classes into practice. A highlight was designing a website where IT employees could recognize their peers' achievements.

"Centene listened to where my interests lie and let me run with it," Diden said. She returned to the School of Business this fall to pursue a master of marketing research degree.

Internships are a critical part of a business student's education, teaching them about workplace realities and giving them a stepping stone to land their dream jobs. School of Business students are exposed to a variety of interesting and diverse internship opportunities each year.

Nick Vogel, BS economics and finance '17, didn't enter business school with plans to work for one of his favorite sports teams, but he was elated when it happened. During the last semester of his senior year, Vogel landed a coveted internship with the St. Louis Cardinals, working part-time in the purchasing department.

He was there at an interesting time. Only a few years prior, each department within the St. Louis Cardinals did their own purchasing; now, one department does it all. Part of Vogel's job was to analyze how a more centralized purchasing approach was saving the organization money.

If your business would like to recruit students for an internship program, please connect with Amanda Russell, Internship Coordinator, at 618-650-3841 or ambarto@siue.edu.

School of Business Advisory Boards

Fiscal Year 2017-2018

The School of Business works closely with the business community to provide the very best business expertise and develop programs that provide a foundation for students to become leaders in their chosen careers. The commitment of these advisory board members to lend their expertise and to serve the School of Business as ambassadors in the business community is gratefully recognized and appreciated.

School of Business Advisory Board

William H. Ayers

President & COO, Mississippi Lime Company

Derek A. Barnard, BSA '83

Partner, Anders CPAs + Advisors

Shanelle E. Davis, BSA '03

Senior Manager, Risk Controls, TD Ameritrade

Janice R.W. Joplin, PhD

Associate Dean & Professor,
SIUE School of Business

Walter R. Knepper, BS '69

Partner, RubinBrown (Retired)

Eric L. Levin

CFO, The Boeing Company (Retired)

David A. Mayo, Sr., BA '82, MBA '88

Director of Information Systems, Edward Jones (Retired)

Katherine L. Opel, BS '06

Attorney, Weinheimer Law Firm PC

Joan E. O'Saben, MBA '09

Director, Policyholder Services Commercial Lines, Hortica Insurance & Employee Benefits

Edward T. Pinnell, Jr., BS '82, MBA '90

Senior Vice President/Senior Trust Officer
Merrill Lynch/U.S. Trust, Bank of America

David R. Schaake, Board Chair, BS '77

Managing Director, AON Risk Solutions (Retired)

Timothy S. Schoenecker, PhD

Dean & Associate Professor,
SIUE School of Business

Robert J. Schwartz

Senior Vice President - Retail Banking,
TheBANK of Edwardsville

Scott A. Thoma, BS '98, MS '00

Principal, Client Needs Research, Edward Jones

Darryl L. Tyler, BS '03

Vice President, Commercial Banking,
Carrollton Bank

Accounting Advisory Board

Liz W. Arro, BSA '83, MBA '84

Manager of Assurance Services, RubinBrown

Derek A. Barnard, BSA '83

Partner, Anders CPAs + Advisors

Kristin T. Bettorf, BSA '02

Partner, RubinBrown

Michael E. Buescher, BSA '92

Director of Global Tax, Watlow

Stacy R. Campbell, BSA '99

Senior Tax Manager, Mueller Prost

Susan I. Eickhoff, BSA '93

Partner, KPMG

Jason H. Geminn, BSA '97, MBA '01

CFO & Vice President, Prairie Farms Dairy

Timothy L. Hall, BSA '14, MSA '15

Financial Analyst, Express Scripts

LANRE O. Iwayemi, BSA '03, MSA '05

Internal Auditor, US Department of HUD

Justin A. Price, BSA '11, MSA '12

Senior Associate, CliftonLarsonAllen

Christina Renz, BSA '04, MSA '05

Assistant VP of Finance, St. Louis College
of Pharmacy

Quinn D. Rodenberg, BSA '10, MSA '12

Senior Associate, Harrisonville Telephone Co.

John F. Saric, MBA '81

Senior Audit Manager, Federal Reserve Bank

Emily M. Sill, BSA '05, MSA '07

Tax Supervisor, Brown Smith Wallace

Timothy D. Valley, BSA '92, MBA '94

CFO, Stars Design Group, Inc.

Samantha J. Willis, BSA '09

IT Auditor, Ameren

Computer Management & Information Systems Advisory Board

Robert Breig

Director, IT Product & Healthcare Services,
Centene

Kurtis G. Emshousen, BS '01

Chief Administrative Officer, Transwestern

Scott Fischer

IT Manager, Edward Jones

Nicholas E. Heckelman, BS '10

Team Leader, Edward Jones

Greg Johnson

IT Manager, Provider Payments, Centene

Ryan W. Klotz, BS '00, MBA '08

Senior Director of Manufacturing,
The ROHO Group

Gary Kochen

Senior Manager, Enterprise Holdings

Jeffrey P. Loyet, BS '00

Director of MIS, Potter Electric

J. R. Maxfield

Lead Talent Acquisition Specialist,
Enterprise Holdings

Joseph E. Smith, BS '05, MBA '13

Account Technology Strategist, Microsoft

Mark D. Sparks, BS '06

Product Management Lead, Operations,
Monsanto

Ebony N. Williams, BA '97

Senior Technical Director, AT&T

Construction Leadership Advisory Board

Dennis Araujo

Vice President, Contegra Construction

Mike Christ

Executive Vice President, IMPACT Strategies

Mike Deihl

Director of Operations, Holland Construction
Services, Inc.

John Dohle

SIUE Student Representative

Christopher Gordon, PhD

Associate Dean & Chair, Department of
Construction, SIUE School of Engineering

Marion A. Hayes III

President, BRK Electrical Contractors, LLC

Michael Hein

Managing Principal, Jacobs

Kristine Jarden, MBA '05

Director of Executive Education,
SIUE School of Business

Grant Kane

Preconstruction Manager,
Guarantee Electrical Company

Brian King

Marketing Manager, Alberici

Jeremy Lammers, Vice Chair

Project Manager, KAI Design and Build

Jason Mantle, Chair

Chief Operating Officer, The Korte Co.

Curt Peitzman

Vice President, Civil Group, L. Keeley
Construction

Donna Richter

CEO, SIBA

Stacy Robben

Director of Business Development, McCarthy
Building Companies, Inc.

Donald Robert

Director of Construction, BJC Construction &
Real Estate

Mark Shearman

Project Manager, Phillips 66

Mark Smith

Project Director, McCarthy Building
Companies, Inc.

Paul Smith

Vice President of Professional Development,
AGC of St. Louis

John Whitworth

Senior Project Manager, Korte & Luitjohan

Bernard C. Wicklein, BS '79

Vice President, Nooter Construction Company

Casey Wilson

SIUE Student Representative

Master of Marketing Research Advisory Board

Bill Bagwell

General Manager, Kantar Health

Jim Berling

Managing Director, Burke, Inc.

Michael Brereton

President, Maritz Research (Retired)

Amanda Fitzgerald

Research Manager, Kynetec

Aaron Fransen, MMR '94

Vice President, MaritzCX

Haren Ghosh

President & CEO, Analytic Mix, Inc.

Chris Hauck

President & CEO, Lynx Research Consulting

Paul Herdman

Global Head of Customer Experience,
NICE inContact

John Hostetler

Director, Global Insights & Planning,
Kellogg Company

Carol Jones

Director, Insights & Intelligence,
Enterprise Holdings

Todd Jones, BS '90, MMR '92

Customer Insights & Operations Marketing
Manager, Roche Diagnostics Corporation

Kenneth Kuhn, MMR '94

Global Marketing Research Lead, Monsanto

Gayle Lloyd

Manager of Product Research & Competitive
Intelligence, Batesville Casket, A division of
Hill Rom

Ramana Madupalli, PhD

Assoc. Professor & Director, Master of
Marketing Research (MMR) Program,
SIUE School of Business

Jeff Minier, MMR '95

Co-President, Gfk US LLC

Joshua Reed, Board Chair, MMR '99

Director, Consumer Marketplace Insights,
Nestlé Purina PetCare

Faith Richert, MMR '99

Senior Research Director, Kynetec

Britt Robertson, BA '94, MMR '96

Director, Strategic Insights, Centene
Corporation

Matt Senger, MMR '06

Senior Vice President, Accounting Services,
Affinova

Diane Spencer

Vice President, Business Intelligence & Analysis,
Commerce Bank

William Stewart

President, Povaddo

John Tapper, PhD

Managing Director, Mindfrog Group

James Thomas, PhD

Senior Manager, Marketing Intelligence and
Research, Bayer Healthcare LLC, Animal Health

George Wilkerson

President, Market Strategies International (Retired)

Project Management Advisory Board

Doug Ascoli

Supervisor, Ameren Corporation (Retired)

Kelsey Assel

SIUE Student Representative

Denise Callahan

Director, Strategic Planning and PMO, Doe Run

Ninoska Clarkin

PMO-Project Delivery Services Department
Leader, Edward Jones

Holly Cook

Information Systems, Edward Jones

John Danneker

Project Manager, American Water

Kevin Delia

Supervisor, IT PMO, IT, Security & Planning,
Ameren Services

Tracy Dencker

Project Management Consultant II,
Ameren Services

Laurie Douglas

Executive Director, Global IT Project/Portfolio
Management Office, Reinsurance Group of
America (RGA)

Joseph Eimer

Enterprise PMO Director,
Charter Communications

Matt Fournie, BS '92

Senior Manager, Project Management,
Daugherty Business Solutions

Mary Ann Gates, BS '76

Director, USDA-Rural Development,
Unisys Corporation

Kim Gaulden

Agile Coach, Scottrade, Inc.

Michael C. Gavin, MBA '09

Senior Director of Performance Excellence,
MAVERICK Technologies

Denise Harrison

Technical Project Manager II, Maritz

David R. Hunter

Integrated Scheduling Manager, Future Combat
Systems, The Boeing Co.

Priscilla Jacks

Vice President, Business Technology & Shared
Services, US Bank

Kristine Jarden, MBA '05

Director of Executive Education, SIUE School
of Business

Priyanka Jhamb

Director, IT Program Planning & Execution,
Express Scripts

James Keller

Senior Director IT, Charter Communications

Greg Laposa

Director of Project Planning & Management,
St. Louis Regional Chamber

John Laverdure

ServiceOne Program Manager, Hewlett Packard

Tammy Lilly

Consultant, Slalom Consulting

Ozzie Lomax, MBA '09

Owner, Lomax Marketing

Sophia Mach

SIUE Student Representative

David A. Mayo, Sr., BA '82, MBA '88

Director of Information Systems, Edward Jones
(Retired)

Vanessa McClain

Team Leader – IS PMO Solutions & Training,
Edward Jones

Karen McGee

Director, Project Management, Thomson Reuters

Joyce Meyer-Warren

Senior Director, IT Strategy & Programs,
Express Scripts

Jo Ellen Moore, PhD

Professor Emerita, Computer Management and
Information Systems

Tonya Munger

Senior Manager, Information Technology,
The Boeing Co.

Luis Naranjo

Project Portfolio Manager, VP, Chief
Administrative Office, Wells Fargo Advisors

James A. Page, Jr.

St. Louis Chapter Lead, Organizing for Action
– Missouri

Todd Reichelt

Development & Product Management,
Rabo AgriFinance

Mark Rimkus, BS '84, MBA '95

ITO Project Manager, AT&T

Vicki Schumacher

VP, Process, Governance and Reporting,
Scottrade, Inc.

Kevin Shannon

Treasury Officer, Treasury Financial Management,
Federal Reserve Bank of St. Louis

Lisa Spahr

Senior Technical Project Manager, Maritz

Barbara Strang

Director, Project Management Consulting

Tom Stuertz

Senior Manager, Program Management,
Scottrade, Inc.

Mary R. Sumner, EdD

Professor Emerita, Computer Management and
Information Systems

Mark Surina

Program Manager/Multidisciplinary Systems
Engineer, The MITRE Corporation, National
Security Engineering Center FFRDC

Tim Tilton

Assistant Vice President – IT Development,
Hortica Insurance & Employee Benefits

Bruce Tons

Vice President, Security Officer, Rabo AgriFinance

Annual Roll of Donors

The following pages contain a listing of those alumni and friends who have generously provided support for the School of Business throughout fiscal year 2018 (July 1, 2017-June 30, 2018). We strive to make the Annual Roll of Donors as complete as possible. Please let us know if you see a discrepancy in the report. The faculty, staff and students of the School extend sincere appreciation to these individuals, corporations, foundations and organizations who have invested in the careers of our future business and community leaders. Thank you!

With gratitude, Tim Schoenecker, Dean, School of Business

Summa Cum Laude Members

(\$10,000.00 and above)

Lawrence B. '69 & Sharon L. Heitz
John H. Martinson '75

Magna Cum Laude Members

(\$5,000.00 to \$9,999.99)

Todd & Beth J. '05 Frattura
Susan Hilkemeyer
Kelly M. Malson '93
Steven F. '79 & Alita R. McCann
John F. Schmidt
Virginia M. Walker '72
Mike N. '70 & Kathy A. '71 Wenzel

Cum Laude Members

(\$2,500.00 to \$4,999.99)

Paul J. '97, '99 & Christy L. Baeske
Sherry Baker
Donna L. DuHadway
Scott N. Lollar '89
Craig R. '76 & Jane W. '85 Louer
Edmund & Dr. Mary R. Sumner
James C. '67 & Rita M. Zink

Members

(\$1,000.00 to \$2,499.99)

Dr. David E. & Bobbi L. '88, '91 Ault
Babs G. Ausherman '89, '93
Kurt B. Berry
Albert J. Binder, Jr. '67, '76
Patrick E. '81, '84 & Roberta E. Calvin
Shanelle E. Davis '03
David R. '80 & Karen W. Duros
Judge Edward & Sally S. '80 Ferguson
Andy S. '07 & Angela M. '06 Glenn
Alfred C. '63 & Delores A. Hagemann
Dr. Grahaeme A. Hesp '97, '99
Brad Hill '78 & Camille F. Emig-Hill '72, '77
Dr. Maurice L. Jr. & Marian Hirsch
Tom E. & Lisa A. Holloway
Jim J. '64 & Shirley Holten
John J. Jr. '83 & Maxine A. '69, '83 Johnson
Robert C. Johnson '87
Lt. Col. Deborah L. Johnston '77
Dr. Janice R. Joplin
Keith J. '95, '97 & Paula A. '01 Kehrler
Mary S. Lampert '85
Janet E. Lockhart '86
Dr. Linda M. Lovata
Fred H. & Sandra K. Markwell
David A. Sr. '82, '88 Diane M. Mayo
Steve M. '86 & Holly R. McRae
Bob J. '71, '72 & Mitch M. '78, '81 Meyers

Azharuddin Mohammed '10
Dawn C. Munsey
Charles A. '61 & Anne Newton
Joyce Nyerges
Mark T. O'Hara '88, '90
Thomas S. '82 & Joan E. '09 O'Saben
Dr. Steven Puro
Paul E. Rentner '79
Kevin E. '74, '80 & Karen S. '95, '97 Rust
Dave R. '77 & Kathy Schaake
Jim E. Schlueter '84
Dr. Tim S. & Dr. Laura S. Schoenecker
Dr. John F. '69, '73 & Diane L. '73 Schrage
Gerry & Pat M. '76 Schuetzenhofer
Dr. Bob A. Schultheis
Karen A. Segar '75
Dana C. '89 & Christine M. Walker
Dr. David J. & Kay B. '88 Werner
Robert L. '78 & Pamela E. West
Gaylin J. Zeigler '77

Directors

(\$500.00 to \$999.99)

Curtis R. & Karen S. Bailey
Joseph W. Benyo '82
Gary W. '95 & Maria F. '92, '93 Blasé
Neal K. & Susan M. '79, '88 Bockwoldt
Christina M. Carr '94
John R. Cloutte '77
Larry G. Cook '75
Lt. Col. John J. Flood '76
Cam L. Gaines '87
Rebecca L. Glen '91
Duane A. & Joy E. '85, '88 Hercules
Kathy C. Humpert '71, '72
Dr. Tim & Priscilla Jacks
Linda W. Johnson '85
Nola E. Jones '70
Steven P. '83 & Vicki L. Langendorf
Elizabeth J. Lawson '91
Scott E. Lunke '77
James J. Mersinger '83
Alan M. Murray '06
Nick V. Mysore '84
Son T. Pham '83
Mark & Cindy C. '09 Rabe
Walter C. '74 & Kathleen M. Rouch
Andrew D. '01, '02 & Jennifer A. '06 Sanders
Eldon R. '63 & Lois E. Schoeber
Col. John P. Jr. '85 & Kimberly J. Selstrom
David E. Stone '78
Scott A. Stringer '84
Robert K. '85 & Katalina T. Uyehara
Don C. Woodrome '65

Deans

(\$250.00 to \$499.99)

Robert M. Baetke '96
Wayne Barber
Dr. Robyn A. Berkley
Jon L. Bosworth '85
Steven D. & Joanne A. Brant
Joseph B. Jr. '82 & Lisa Burris
Tom T. III '72 & Kathy C. Burson
Jon D. Busche '93
Scott J. & Linda M. '79 Butler
Charles D. Coates '01
Adam L. '02, '04 & Sara B. '98, '05 Colvin
Carl J. '68 & Jacqueline A. Conceller
Vernon E. Dotson '86
Jim B. '77 & Nancy L. Emahiser
Dennis C. '72 & Fran M. Gusky
Sydney A. Hagen '81
Larry K. Hiland '67
Stephanie R. Kerber '11, '13
Curtis A. Kuppler '95
Ken G. Lanter '86
Verlan L. Lanter '65
John K. LeBlanc '74, '76
Stephen A. '70 & Virginia M. Lochmoeller
Jim W. Jr. '91 & Mary E. '75 Mager
Penny M. May '84
Dean A. Mefford '75
Shirley M. Moore '76
Holly M. Ringleb '00
Carlo H. Ruelos '79
Eddie Schuller '86
Rob J. Schwartz
John C. Simpson '78
Steven F. Springgate '83
Carl H. '81, '87 & Karen A. Suhre
Dr. Bob J. Sutter '83
Rick B. Tarro '73
Melvin C. Vineyard '79
Glenn A. Walker '95, '05
Richard L. Wely '75
Dave I. '63 & Carole W. Wilson
Jean W. Zonker '74

Centuries

(\$100.00 to \$249.99)

Michael S. Abba '94
Noor F. Ali-Hasan '02
Lt. Col. Dana C. '80 & Linda C. Arbaugh
Jerry L. '64 & Barbara F. Bain
Ronald S. Barberis '69
Breanna A. Barnes '06
Ricky A. '80 & Mary A. Barron

Jim A. Bayers '80
Aviraj S. Bedi '93
Ronald L. Sr. '71, '76 & Cheryl L. '74, '01 Bednar
William S. Beggs III '76
James M. Belobraydic '69
Austin R. '02 & Megan E. '01, '04, '07 Benear
Ron W. Bennett '71
Thomas J. Berry '78
Scott L. '88 & Meg A. Billhartz
Martin E. '79 & Maria C. '00 Blaylock
Jacob J. Jr. & Donna G. '80, '06 Bock
Dr. Bijoy & Mita A. Bordoloi
Sandy J. Borgschulte '78
Robert E. '94 & Susan D. Bowman
Randal E. Breckenkamp '94
Col. Michael D. Broderick '74
Homer W. Jr. & Jane T. '83 Brookshire
James H. Brown '67, '73
Christopher M. Buckley '03 &
Dr. Gertrude Pannirselvam
John M. '72 & Lori E. '92 Burns
James D. & Ruth J. '87 Bush
Nathan M. '00 & Kristin L. Butler
Janet L. Butts '81
Ronald R. Ceglinski '81, '88
Matthew J. Charow '91
Don B. Cochran '64
Terence G. Cochran '00
James A. Cosgrove '74
Paul J. Costello '72
Dr. Mike L. '79 & Patricia M. Costigan
Albert R. Cummings '74
Larry D. Cusick '73
Thomas F. Dardugno '91
Craig J. Davidson '85
Wilbur L. '71 & Florence F. Day
Jayne A. Defend '02
Sarah J. Dietrich Engbert '03
Kevin S. '90 & Sue H. Doak
Tracy R. Donald '02
Daniel R. '79 & Brenda Donohoo
Jeffrey S. Doolin '96
Alissa R. Dozier '89
Mark P. '82, '85 & Catherine M. '85, '98 Droste
James P. Egelhoff '67
Kurt G. Emshousen '01
Dr. Ayse Y. Evrensel
Robert Farwell III '68
Raymond M. Faupel '68
John F. Foristal '72
Jack H. Sr. '74 & Leona D. Foster
William A. Frey '78
Kerry P. Friedel '07
Larry V. Friederich '71, '75, '90
Gerald L. Fuller '87
Jason H. '97, '01 & Kim M. '05 Geminn
Karen E. Gibbons '92
Jeanne P. Goestenkovs '72
Joe C. Grimoldi '01
Dr. Raj K. Gupta '70
Betsy E. Hall Collins '07
Scott S. Hamilton '84
Col. Glenn B. Hammond '74

Rich P. '90 & Holly J. '97 Hampton
Robert C. Hanson '81
John H. Harris '67
Keith R. '77 & Kimberly S. '12 Hattle
Cynthia M. Haynes '94
Charles F. '02 & Marilyn J. Heepke
Darrell R. '94 & Charlene M. Hemker
Rodney C. Herring '76
William P. '69 & Karen M. '93 Herrington
Dennis J. '73 & Donna Kay Hesker
Dr. Wilton E. '77 & Edith H. Heyliger
David D. Hight '85, '87
Neelam S. Hinduja '10
Steven C. Hoekstra '93
Denny J. Holt '79, '85
Mark & Kristen C. '10 Houser
Larry L. Huber '64
Kristin Hunt
David A. & Merle A. '73, '83 Imler
Michael J. Ingram '90, '92
Dr. Shrikant P. Jategaonkar '04
Mable L. Jenkins '69, '71
Jason E. '00, '03 & Michelle E. '90, '99 Jensen
Todd J. Jones '90, '92
Dr. Jack G. & Nora Kaikati
Robert J. Keating '69, '70
Connie J. Kraus '88
Patricia L. Kruegel '98
Joseph A. '83 & Virginia M. '69 Laforest
Nhat E. Lam '97
Jeff A. Lash '07
Albert Lew '76
Robert T. Lewis '90
Scott '00, '02 & Kerri A. '04 Lindsco
Howard M. Lloyd, Jr. '73
Joe '99 & Patti J. Makler
Kim A. Martin '83, '86
Thomas J. Maschek '85
William J. Mateyka '64
Doug A. Matthews '92
Dale E. McCammack '74
Lynn M. McGuire '90
Michael C. '79 & Karen E. '78 Menendez
James W. '80 & Mary E. '70, '92 Milgrim
Spencer V. '69 & Christy M. '69, '71 Moore
James A. '85 & Susan G. Morrell
Matthew S. Myers '02
Lorraine D. Nichols '74, '97
John P. '77 & Valerie A. O'Connell
James J. Odorizzi '69
Olusegun W. Osun '87
Danny O. Owens '73
Bruce E. '76 & Karen S. '76 Palmer
Mary Paul '88
Penelope A. Pejka '86
Teresa M. Phillips '93
Anthony Pietrinferno '77
Roger B. '67 & Judith B. Pifer
Kenan R. Pulver '92
Gaston Reinoso '05
William B. Reis '92
Spencer B. Reitz '97
Andrew J. Renth '99

Frank W. Rezabek '74
Roy J. '72, '76 & Maggie Richard
Patrick R. '81, '88 & Mary E. Richards
Dr. Edward A. Rico '94
Kenneth A. Robinson '73
Juanita Rogers '74
David E. Ross '04
Donna M. Roth '82
David C. Ruby '03
Dr. Ron P. & Diane O. '91 Schaefer
Michael G. '83 & Cynthia A. '82 Schiber
Clark C. Schmidt '13
Mary E. Schmidt '96
Charles G. Schrage '91
Richard C. Schumacher '70
Edward G. Schwarz '77
Wesley E. Scroggins '72
Robert B. '79, '83 & Colleen M. '91 Seiffert
Christopher L. Shanks '86, '88
Edward W. Small '72, '84
John H. '74 & Gloria J. '83 Small
Alan B. Smith '97
James J. '76, '77 & Sandra M. '77 Speciale
Julia L. Stanfill '87, '96
Robert E. Steiner '71
David W. Steinkamp '89
Susan M. Stephan
Elmer H. Jr. '72 & Gina M. Strieker
Lowell T. Summers '62
Piyush P. '93 & Hetal Tangal
Anthony Jr. '73 & Maryland E. Tassone
Beverly J. Terry '74
John W. Thomas '73
Norman W. Thompson II '70
Gary A. & Donna L. '89 Thouvenin
Linda J. Tice '83
Scott & Heide C. '98 Tierney
Robert J. Timmer '79
Ian J. Toberman
Matthew D. Toje
Robert D. '62 & Donna L. Torrence
William S. Traynor '09
Ron E. '72, '76 & Kimberly T. Tremmel
Amy C. Tymoszenko '07
Janet C. Ulivi '03
Walter A. Wadlow '85
Vincent T. '89 & Michelle A. '90 Waletzki
Jim B. '86 & Heather C. Wallace
George M. '75 & Marsha A. '75 Ward
Linette D. Warnecke '96, '04
Dr. George W. Watson, Jr.
C. Joseph Weaver, Jr. '63
David J. Weinkauff '80 &
Marilyn Lorenz-Weinkauff
Todd A. '93 & Carolyn S. Welz
Rev. Edward R. '73 & Nancy R. '77, '94 Weston
Carol K. Wetzel
David W. '84 & Anne F. Weygandt
Col. Jimmy L. '71 & Joelle R. Whitson
Bernard C. '79 & Denise E. '79 Wicklein
Shae D. Williams '11
Christine J. Winter '73, '88
Larry C. & Dr. Susan E. Yager

Martha G. Yarber '82
Richard E. Yeager '72
Edward B. Yee '79
Derek M. Yiu '11

Friends

(Up to \$99,99)

Ronald L. Adler '78
Marilyn K. Ambrose '82
Dr. Steven M. Amster '84
William J. & Lois G. '82, '86 Bain
Marilyn D. Baker '65
Robert J. Baker '72
Bradford M. & Cynthia C. '86 Baldwin
Steven M. '84 & Sharon V. '83 Banjavcic
Jerry D. '69, '72 & Nancy L. Barber
Lawson E. Barclay '74
John E. Bauer '76
Steven P. Beatty '83, '89
Douglas V. Bell '76, '79
Wayne A. Benitz '70
Robert R. Bergseth '73
Jim L. Bernhardt '72
Jeffrey T. Blaies '96
Edward L. Bour '70, '78
Arlene Bowden-Williams '83
Robert N. Bradbury '75
William W. Bright
Dr. Pamela R. Brown '86
Stuart J. Brown '79
Denice E. Brue-Clopton '78
Joseph E. Brueggemann '77
Marla D. Brunk '96
Laura A. Buettner '04
George T. Bullock, Jr. '74
Adam N. & Jodie A. '07 Carey
Richard M. Carr '86
Verneda A. Carrier '72
Douglas H. Clark '81, '83
Penny R. Clavell '05
Marvin A. Colston '67, '75
Dawn E. Conrey '90, '96
Eric W. Coombe '16
Donald M. Cornell, Jr. '81
Michael L. '76 & Rosalie A. Corrick
James J. Cosgrove '86
Steven D. '87 & Judy A. '87 Croxford
David A. '91 & Catarina M. '94 Cunningham
Frederick Curry '74
Larry L. Dahm '77
Mary K. Dant '88, '14
Jan L. Davenport '78
Benjamin J. Jr. '79 & Sharon A. Davinroy
Janet L. Davis '92
Francine De Sanctis '82
Sarah B. Dickinson '05
John C. '79 & Jeanne L. '86, '87 Dillaplain
Tamara D. Diorio '01
Robert G. Doerr '77
Raymond R. '77 & Mary A. Dotts
Lee G. '74 & Georgia Dougherty
Sheila R. Dour '80
Evan G. Downey '13

Charles B. '69 & Edith I. Dreon
Alyssa R. Duffin '11, '15
Rick A. '82 & Marybeth E. '84 Edwards
Margaret C. England '80
Richard H. Fabiani '74
James F. Ferris, Jr. '77
Leasa L. Ferry '18
William L. & Ann L. '94 Finklang
Marla L. Fischer '89, '92
Dr. Richard Flight
Richard W. Foster '74
Christopher J. Frank '05
Gretchen D. Fricke '15
John B. Fugate '66
Leslie J. Fulcher '89
Robert A. '74 & Marcia Gallippi
Kathleen A. Gillan '77
Christine M. Gillum '90
Jacqueline G. Glover '00
Dennis Gonzales '65
Joseph H. Gossett '75
Jocelyn F. Gougisha '73
Sean B. & Taryn R. '99 Grant
Jamie M. Grapperhaus '04, '06
Craig S. Guempel '83
Robert H. Gusewelle '76
Marcella A. Guthrie '93
Leonard W. '72 & Margie A. Haleen
Charles W. '83 & Rosemary '83 Hall
James S. Halstead '81
Charles M. Harbry '74
Eldon D. Harris '67
John O. Jr. '70, '72 & Marti Harris
Juanita Y. Harris '83
Sandra S. Harris '92
Caitlin A. Harting '14
Lindra M. Harvey '81
Dr. Jeffrey A. Haverly '94
Jeremy L. Hein '03
Paul H. Hellrich '70
Richard M. '78 & Karen J. Hendricks
Dr. Edmund K. & Allison S. Hershberger
Jack L. Hohrein '75
Robert R. Hopkins '83, '92
Donald P. Horn '93
Craig W. Hubbard '72
Kristen N. Huelsmann '11
Bob R. Hughey '75
Craig R. Humphrey '77
Embery W. Hunt, Jr. '75
Spencer E. Hurst '85
Phillip L. Jackson '78
Michael A. '80, '82 & Deborah P. '81 Jaillet
Linda S. Jenkins '84
Jill M. Johnson '93
Phyllis M. Johnson '93
Kay A. Kamra '80
John F. Kelahan, Jr. '68, '77
Charles J. Keserauskis '68, '77
Dr. Areerat Kichkha '92
John G. Kiesling '77
Kevin G. Kinghorn '01
Milton J. Kish '74

Richard J. Knebel '86, '93
Clayton T. Kotoucek '93
George T. Kroder '72
Lisa Kusmanoff '82
James K. '77 & Mary G. Laurie
Angela K. Lee '92
Barbara A. Lehr '83
Dr. Thomas W. Leigh '70
Emily A. Levy '08, '09
John E. & Gloria J. '78 Lewis
Karen J. Limestall '88
Deanna K. Lotter
Edward C. Lucas '77
Kenneth C. '77, '79 & Jean E. Lynch
Kenneth R. Mack '73
Arthur J. Madden '95
Dr. Ramana K. Madupalli
Mike M. Markey '82
William C. '93, '03 & Lisa M. '93 Markowitz
Jennifer E. Martin '83
William V. Mathews '77
Anne McClafin
John E. McGowan '81
Frank M. Meravy '72
Philip H. Mette '75
Virginia E. Miller '66, '70, '76
Floretta S. Mitchell '87
Thomas F. Moberg '81
Valerie A. Mollet '12
Roger A. '73 & Catherine L. '79 Moore
Sara H. Moores '77, '81
Elizabeth M. Nash '72, '77
Dr. Mary A. Niemczycki '91
Dennis L. '72 & Catherine F. '68, '71 Nobbie
Agnes H. Nunn '76, '77
Kevin M. O'Brien '90
Robert J. '78 & Gail Ohren
Joseph H. Oliver '96
Bret A. Paden '93
Leigh A. Parker '85, '87
William H. Peck '73
Rene M. Peniston '00
Toni L. Perrin '71, '75
Stephen C. Phifer & Deborah A. Ramsey '84, '86
Carl C. Plage '01
Dr. John K. '78 & Shirley A. '94 Queern
Kenneth L. & Debbie Radas
Avery A. Richards '08
Kenneth L. Roderfeld '77
Susan A. Rosentreter '93
Dennis M. '74 & Patti Schaake
Rene D. Scheeler '16
Leonard & Deborah J. Schmidt
Kent A. & Lisa A. '95 Schoeck
Steven B. Schoeffler '02
Carlotta M. Schroeder '70
Kent T. Schroeder '92
Mark N. Schroeder '79
Joseph Schuster '86
Gregory L. Schwei '79
Unnati K. Shah '11
Brian S. '91 & Mary V. '90 Shaw
Bruce W. Shindel '65

Min M. Shu '05
Trisha N. Simmons '00, '06
Robert L. '63 & Joyce A. Sliment
Harold E. Slingerland '68, '70
Richard C. Jr. '02 & Sherry L. '02, '08 Smith
Ronald L. '82 & Thena B. Smith
Trisha M. Smith '13
Keith E. Steiger '89
Mark A. & Judy C. '96 Stelzer
David G. '87 & Teresa J. '87 Stephan
Kathleen A. Stice '87, '90
Kelly A. Strubberg '01
John A. Stuckey '92
Frederick O. Swift '81
David E. Talcott '92
James H. & Nancy S. '68, '75 Thorsen
Mark A. Tipps '88
Phillip L. & Debra S. '80 Tite
Stan W. '95 & Julie A. '97 Tjaden
Bharath Tolappa '79
Horace B. Tomlin '74
Col. David M. Townley '73
Robert J. Vangenhien '72
Michael J. Vernon & Pauline O. Pieper-Vernon '87
Allen A. '76 & Linda L. Wagner
Terry L. '76 & Charlotte J. Walther
Polly A. Watson '86
Stephanie L. Watson '92
Joe D. '82 & Emily A. '81 Weir
Diane M. Wendell '87
Michael L. Werner '93
Barbara W. Wilson '79
Angela R. Wirth '02 '04
James R. '77 & Luanne T. '79 Wood
Michael S. Zambruski '85
Dr. Yuping Zeng
Ellen P. Zubor '73
Barbara J. Zumwalt '96
*Denotes Deceased

Corporate Partners

Ameren Corporation
Ameren Illinois
Anders CPAs + Advisors
Artigem
Bank of America
Barber Murphy Group, Inc.
Benevity
BKD CPAs & Advisors
Brown Smith Wallace
Carrollton Bank
City of Alton
City of Collinsville
City of Columbia
City of Edwardsville
Commerce Bank (Missouri)
Confluence Business Advisors LLC
Dunkin Donuts
Edward B. Yee, CPA
Enterprise Holdings Foundation
Enterprise Holdings, Inc.
Executive Functions Management, Inc.
FCB Banks

Fidelity Charitable
Hortica
IGD St. Clair County
Insperty
Iron Orchid Studio
Jim Bernhardt & Associates, Inc.
Louer Facility Planning, Inc.
Mallinckrodt Pharmaceuticals
Martinson Family Foundation
Morgan Stanley
RiverBend Growth Association
Rotary Club of Edwardsville
SIM St. Louis
SIUE Credit Union
Small Business Growth Corporation
Southwestern Illinois Development Foundation
SyllogisTek
The Boeing Company
The Lawrence Institute
TheBANK of Edwardsville
Town and Country Bank
U.S. Bankcorp
United Way of Greater St. Louis
Village of Godfrey
Wells Fargo Community Support Campaign
WoodForest National Bank

Matching Gift Companies

Ameren Corporation Charitable Trust
Amsted Industries Foundation
Bank of America Charitable Foundation
BKD CPAs & Advisors
Donate Well, Trustee for Monsanto Fund
IBM Corporation

IMS Health
Johnson & Johnson Matching Gifts Program
KPMG Foundation
Mallinckrodt Pharmaceuticals
Morgan Stanley
Peabody Energy Matching Gifts Program
The Benevity Community Impact Fund
The Boeing Company
The Northrop Grumman Foundation
Tyco Matching Gifts Program
U.S. Bank Foundation
Verizon Foundation
YourCause, LLC Trustee for Pfizer Foundation
Matching Gifts Program
YourCause, LLC Trustee for Thrivent Financial
YourCause, LLC Trustee for Wells Fargo
Foundation Educational Matching Gifts Program

Corporate-University Alliances

BMW – Munich, Germany
Bundestag/Parliament – Berlin, Germany
Continental Tire – Mt. Vernon, IL
Crown Equipment – Munich, Germany
Emerson, Fisher Regulators Division – Shanghai, PRC
Hochschule Hannover – Hannover, Germany
InBEV – Munich, Germany
Microsoft Research Asia – Beijing, PRC
Monsanto Company – St. Louis, MO
Naked Hub – Shanghai, PRC
NewEDU – Hangzhou, PRC
Soy Chef/Mercado de Torrijos – Madrid, Spain
Volkswagen – Hannover, Germany
Zhejiang University – Hangzhou, PRC

Support Scholarship

One of the most important investments you can make is helping deserving students receive a business degree from SIUE. There are many scholarship funds and students you can help.

Contact Sara Colvin, Director of Development, at scolvin@siue.edu or 618-650-2317.



Box 1051
Edwardsville, IL 62026-1051
siue.edu/business
Return Service Requested

Non-Profit
Organization
US Postage
PAID
Permit No. 4678
St Louis MO



Connecting with Our Alumni

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE
SCHOOL OF BUSINESS

The School of Business visits several areas of the country each year to meet and get to know our alumni. We recently spent time in Washington, D.C., Chicago and Phoenix. Early 2019 will take us to Clearwater, Fla., Houston and Dallas.

We have so many great alumni who are doing amazing work and achieving success across the country. We hope to connect with you the next time we're in your area!



siue.edu/business/alumni