



ILLINOIS SBDC
INTERNATIONAL
TRADE CENTER
 SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

Kompass: Your Guide to New Lands & Endless Opportunities **Using B2B Solutions to Bridge the Gap**

Find Your Best Export Markets, Partners, Distributors, even Suppliers!

Hosted by:

Illinois SBDC International Trade Center at SIUE

When:

Wednesday, September 27th, 2023
 10am -11:30am

Where:

Your Desk – Virtual Event

Who:

IL Small Businesses

Cost: Free

but registration is required

Registration via email:

International-Trade-Center@siue.edu

You will receive a confirmation with a link to join the webinar.

Questions? sitorre@siue.edu

The ITC is a subscriber of Kompass, a global B2B portal with a database of over 59 million companies. With a presence in over 66 countries, Kompass is committed to helping you explore new export markets, sell your products or services and market your brand.

*ITC clients have exclusive access to Kompass data at **no cost!***

Guest Presenter:

Rufiya Blank. In her role as **Vice President, New Business Development- Kompass North America**, Rufiya has been instrumental in helping companies expand into foreign markets by providing the Global Database research tool **EasyBusiness**. She has spent many years working in international business, traveling across different countries and experiencing various cultures, breaking down barriers to global business.

In this webinar, you will learn: How **Kompass** can represent a valuable global B2B prospecting solution that helps your business:

- ❖ Segment and analyze your market.
- ❖ Create lead generation activities.
- ❖ Plan and organize marketing campaigns.
- ❖ Find new suppliers.
- ❖ Advertise globally in 24 languages.

Rufiya invites you to join her on 09/27 and says: **“The world is full of opportunities, Kompass is the tool to find them!”**

Looking forward to your participation!

SOUTHERN ILLINOIS UNIVERSITY
EDWARDSVILLE



Illinois
 Department of Commerce
 & Economic Opportunity



U.S. Small Business
 Administration