

EXHIBIT WITH THE STATE OF ILLINOIS



ARAB HEALTH

Dubai, UAE | January 29 - February 1, 2024

Please join the Illinois Department of Commerce and Economic Opportunity, Office of Trade & Investment at the [Arab Health](#) trade show in Dubai, UAE from January 29 – February 1, 2024.

[Arab Health](#) is the largest, and most comprehensive, healthcare exhibition in the Middle East and the second largest in the world. In its 50th year, more than 68,000 healthcare professionals are expected to visit with 3,400 exhibitors from 70 countries. Approximately 20% of all healthcare seekers are from the Gulf Arab states, with UAE patients alone estimated to be spending over \$2 billion on medical travel every year. The regional industry is worth over \$105 billion per year, providing tremendous opportunities for Illinois business.

[Arab Health](#) brings leading healthcare manufacturers, wholesalers, distributors, tradesmen, organizations and professionals together with some of the most important and influential decision makers in the Arab world. Illinois companies from all segments of the healthcare industry will have the opportunity to showcase their products in one of the fastest growing and lucrative global markets.

Participation Details:

Illinois companies who qualify for this mission will receive the following:

- Exhibit space
- Pre-scheduled B2B Matchmaking
- 25 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Pre-show promotion
- Assistance with travel logistics

Participation Fee: \$750

Participation Deadline:

Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

Sam Ntum

Senior International Trade Specialist, Middle East Market

312-520-3792

sam.ntum@illinois.gov



Funded in part through a grant with the U.S. Small Business Administration



Illinois
Department of Commerce
& Economic Opportunity

OFFICE OF TRADE & INVESTMENT

JB Pritzker, Governor