

EXHIBIT WITH THE STATE OF ILLINOIS



EXPO MANUFACTURA Monterrey, Mexico | February 7 - 9, 2023

The Department of Commerce and Economic Opportunity's Office of Trade and Investment invites Illinois small businesses to **exhibit in the Illinois Pavilion** at **Expo Manufactura 2023** in Monterrey, Mexico February 7-9, 2023.

With over 280 exhibitors and 9200 visitors, **Expo Manufactura** is the most important meeting place for the manufacturing and processing industry in Mexico. Located in Monterrey, the center of Mexican manufacturing, this show will showcase the latest in manufacturing technology.

The growth of advanced manufacturing in Mexico, together with increased interest in product quality and productivity, are generating demand for diverse industrial materials, systems, machinery, equipment, tools, and services.

Mexico is the second largest trading partner of Illinois. Illinois exports to Mexico totaled \$8.9 billion in 2021. Illinois has the second largest machinery output in the U.S., making this Trade Mission an ideal opportunity for Illinois companies to gain market share in Mexico and Latin America.

Participation Details:

Illinois companies who qualify for this mission will receive the following:

- Exhibit space
- 25 – 75% partial reimbursement of lodging and airfare costs in accordance with guidelines
- Briefing material
- Pre-show promotion
- Assistance with travel logistics
- Pre-qualified and scheduled B2B Matchmaking (4 mtgs.)
- Interpreter services during the show and meetings

Participation Fee: \$500

Participation Deadline:

The registration deadline is December 9, 2022. Space is limited and qualified Illinois firms will be considered on a rolling basis.

For more information contact:

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Illinois
Department of Commerce & Economic Opportunity
JB Pritzker, Governor