

## HOW TO MAKE EXPORTING EASIER AND PROFITABLE: *Export Documentation and Payment Methods*

**Presented by: Paul Jarzombek, Chief Operating Officer**  
**LR International Inc. (Chicago)**

**This nuts and bolts seminar will take you step-by-step through the exporting process.**  
**This overview will emphasize methods to optimize your competitiveness.**

**Thursday, March 10, 2016**

**8:30 AM – 12:00 PM**

(8:00am registration and continental breakfast)

**SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE**

*Morris Center - International Room (second level)*

### Learn About:

- ▶ International Trade Terms
- ▶ International Payment Methods
- ▶ Export Documentation
- ▶ Role of Banks in International Transactions
- ▶ Role of Freight Forwarders/Customs Brokers
- ▶ Risk Management, Insurance & Carrier Liability

### Who Should Attend?

- ▶ Business Owners, Purchasing Managers
- ▶ Distribution & Shipping Managers
- ▶ Export sales & Logistics Managers
- ▶ Support staff and anyone responsible for preparing customs documentation

Please complete  
and send to:

ILLINOIS SBDC  
**INTERNATIONAL**  
**TRADE CENTER**  
SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE

Telephone: 618.650.3851

Fax: 618.650.2647

E-mail: International-Trade-Center@siue.edu

**Fee: \$50**

*Includes: Continental breakfast, parking & materials*

**Registration required - *Space is limited***

**For a refund, cancellations must be made 3 business days prior to the seminar**

**To register: <http://commerce.cashnet.com/siuebus>**

**Checks payable to: SIUE**

Names/Titles \_\_\_\_\_

CompanyName \_\_\_\_\_

Address \_\_\_\_\_

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