



## June Virtual Trade Series:

# Discover Export Opportunities in **South America:** Chile, Peru and Colombia

**Presented by: BusinessHub Consultants**



**When:**

**Tuesday, June 22, 2021  
10:00am -11:00am**

**Where:**

**Your computer or phone  
(via Zoom)**

**Who:**

**Illinois businesses**

**Cost: Free**

**but registration is required**

**Registration via email:**

**[International-Trade-Center@siue.edu](mailto:International-Trade-Center@siue.edu)**

**You will receive a confirmation  
with a link to join the webinar.**

**Questions? [sitorre@siue.edu](mailto:sitorre@siue.edu)**

**Looking forward to your participation!**

After a very challenging year due to the COVID-19 pandemic, businesses around the world are reopening their doors. This is an exciting opportunity for YOUR business to explore new international markets or expand sales in key global regions. Virtual platforms and our ITC networks provide this immediate opportunity to gain a leading edge on competitors.

**Looking for new customers? Join us!**

In this **free** webinar, you will hear why South America should be part of your international business strategy over the long run. Get the latest about the business climate in this region, COVID-19, opportunities to enter or expand in the market, best prospect sectors for Illinois exporters and learn about our [2021 Virtual Trade Mission](#) to be held in September which will cover the markets of Chile, Colombia and Peru as well as funding available to eligible small businesses to offset the participation fees.

A complete overview will be provided by our partners at **BusinessHub Consultants**, South America's leading international business development firm headquartered in Santiago, Chile, with a full-time office in Lima, Peru.

**Hear testimonials** from small-business exporters that have benefited from participation in virtual matchmaking sessions and virtual shows in South America, all made possible with funding through the [ISTEP program](#) and [CARES Act supplemental funds](#)

Don't miss this opportunity to connect without leaving your office...  
**If you would like to become our next Illinois success story, Join us!**



U.S. Small Business  
Administration

