

Incomplete List of Internship Hosts

Steps in setting up your internship (start early):

1. Internship course credit (MC 481) is reserved for senior Mass Comm majors only. If you wish to do an internship before you're a senior, talk to the Internship Coordinator.

2. Read the internship FAQ found on our website www.siu.edu/MASSCOMM. On this same website, download a copy of the latest MC 481 syllabus so you know what's required.

3. You can intern almost anywhere (company and/or location) as long as it meets the requirements: the internship is Mass Comm related, you're able to get 175 hours, and your supervisor has experience in the subject area you're interning in.

For example, if you're doing a video internship, your supervisor must have video experience. This is so that 1) you'll be able to learn from this person, and 2) this person will be able to evaluate your performance. An example of something that would NOT work would be if a local business wanted a video intern to produce videos because no one at the business had video experience. This would not count for an internship.

4. Think about the kind of place you may want to work (or even the specific companies). Look into getting an internship at that company or a company within that specific industry. A Google search will quickly give you a list of companies in the area ("ad agencies in St. Louis," for example). Start making a list of possible places, contacts, and what the application requirements are (if any).

Something to think about... try to find out what kinds of things you'll be responsible for and what you'll actually get to do. Keep in mind what you want to get out of the internship. For example, often (not always) at larger ad agencies, interns don't get to create a lot of their own work. It's more about observing and assisting. This can be a great introduction to working in an agency (and a great way to make contacts). However, you may not be able to take much away in terms of work you can use in a portfolio. If you already have plenty of portfolio quality work, this won't be a problem and getting the agency experience could be exactly what you need. On the other hand, working at a smaller place (like a local chamber of commerce), you'll often be in charge of creating a lot of things on your own. Being able to include work that was actually used (rather than just created for class) can really enhance your portfolio. So keep these kinds of things in mind when looking for an internship.

5. Take a look at the places listed below. While not a comprehensive list, these are places we've had interns in the past, and they are likely to have internship positions.

Also keep in mind that a lot of non-communications companies often have communications-related departments (hospitals, banks, universities, non-profit organizations, etc.). So even though your hometown doesn't have an ad agency, it may have several businesses with internal communications departments where you could intern.

Some companies (typically the larger ones) are used to having interns and will have a fairly organized internship program. Others will have a less formal program. And some places you contact may have never had an intern. This doesn't mean you can't intern there, it just means you and the company will need to work out what it is you want from the experience and whether or not they're willing to provide that.

6. Be sure to talk to classmates about where they've interned and what their experiences were. If you're looking into a company listed below, I may have an Internship Review Letter from a previous student. If you want to see what a peer has to say about that particular place, let me know.

7. Start contacting your top choices. Don't go overboard and contact too many at once though. While doing your research you should have found out what the process is for each place. Some places have a very regimented internship program with application deadlines and so forth. Others are much more relaxed. Just don't miss an opportunity because you didn't know when an application was due.

On a related note, internships don't always coincide with our semester. It is fine to take an Incomplete and finish your 175 hours during a break or into the following semester if your internship doesn't start soon enough in the current semester.

8. Follow up with your top choices until you get an answer. If their answer is "yes," fill out the **Internship Data Sheet** and the **Off-Campus Student Participation Application**. Both are found on the department website (under the Internship tab). Then give them to the Internship Coordinator. He'll approve your internship and remove the block on CougarNet so you can register for MC 481, Internship/Senior Portfolio, which is a controlled enrollment course. The Coordinator will also write your internship supervisor a letter of confirmation. If the answer from your first choice is "no," contact your second choice and so on.

9. Tip: START EARLY! The best internships – especially the paid ones -- are taken quickly. Start working on a Spring internship in the fall, a Summer internship in the spring, and a Fall internship in early summer. However, don't be surprised if companies don't start looking for interns until that semester is underway. It's fine to add the internship class late into the semester. Also, there's no limit on the class, so don't worry about it filling up.

The internships below are just examples of places our students have interned in the past. Your internship does NOT have to be with one of the companies listed below.

Besides Googling, you can also check sites like LinkedIn and Indeed.com for internships.

This document and the Internship FAQ can be found on the department website under the Internship tab: www.siue.edu/MASSCOMM.

Advertising, Marketing, Public Relations, Corporate Communications

A great place to look for internships is the St. Louis Ad Club's website: adclubstl.org

Advertising Savants

St. Louis; ad agency
www.adsavants.com

Alton Regional Convention & Visitors Bureau

Alton, IL; PR, marketing
<http://www.visitalton.com>

Anderson Hospital Dept. of Community Relations And Development

Maryville, IL; PR
andersonhospital.org

ARCO National Construction

St. Louis; marketing
<https://www.arconational.com>

BJC Health Care Media Services

St. Louis; video, PR, marketing
<https://www.bjccareers.org>

Big Stu Media & Marketing

Valmeyer, IL; marketing
<https://www.facebook.com/bigstumedia/>

Cahokia Mounds State Historic Site

Collinsville, IL; PR, marketing
<http://cahokiamounds.org>

Creative Producers Group

St. Louis; advertising, PR, event planning, interactive
<https://cpgagency.com>

Dovetail

St. Louis; advertising
<http://www.dovetail-stl.com/>

C. Green & Associates

Edwardsville; communications, PR
<https://cgreenassoc.com>

Marketcity

Waterloo, IL; marketing
<http://marketcity.com>

Gateway Grizzlies

Sauget, IL; PR, marketing for minor league baseball team
<http://www.gatewaygrizzlies.com>

O'Fallon Hoots

O'Fallon, MO; promotions, marketing
<https://ofallonhoots.com>

HLK

St. Louis; advertising, PR, marketing
<http://hlkagency.com>

Patriot Sunrooms

Edwardsville, IL; marketing, sales
<https://www.patriotsunrooms.com>

The Inland Group

Edwardsville, IL; design
<http://inlandesign.com>

The Magic House/St. Louis Children's Museum

St. Louis; PR, marketing
<https://www.magichouse.org>

St. Louis Children's Hospital Foundation

St. Louis; PR, marketing/fundraising
<https://www.stlouischildrens.org/giving>

Nestle Purina Co.

St. Louis; PR
<https://www.purina.com>

Kuhl/Swaine

St. Louis; advertising
<http://kuhlswaine.com>

Regional Arts Commission (RAC) of St. Louis

St. Louis; PR, marketing
<https://racstl.org>

Rodgers Townsend Advertising

St. Louis; advertising agency
<https://rodgerstownsend.com>

St. Anthony's Health Center

Alton, IL; community relations
<https://www.osfhealthcare.org/saint-anthonys/>

St. Louis Digital Media

St. Louis, marketing
<https://www.stlouisdigitalmedia.com>

Runwell

Edwardsville; marketing, communications
<https://shop.wheredoyourunwell.com/content/about-us>

St. Louis Cardinals

St. Louis; PR, marketing
<https://www.mlb.com/cardinals/team/jobs>

St. Louis Blues

St. Louis; PR, marketing
<https://www.nhl.com/blues>

St. Louis Psychoanalytic Institute

St. Louis; PR
<https://www.stlpi.org>

Susan G Komen

St. Louis; marketing
<https://www.komen.org/community/missouri/>

Think Tank Public Relations & Marketing

St. Louis; PR, marketing
<http://www.thinktankprm.com/>

United Way of St. Louis

St. Louis; PR, marketing
stl.unitedway.org

Wells Fargo

St. Louis; media production
<https://www.wellsfargojobs.com/en/>

Ameren/UE

St. Louis; PR, marketing
<https://ameren.com/careers>

Anheuser-Busch

St. Louis; PR, marketing
<https://www.anheuser-busch.com/careers/>

(Belleville) Memorial Hospital

Belleville, IL; PR
<https://www.memhosp.com>

Collinsville Chamber of Commerce

Collinsville, IL; PR, marketing communications

<http://www.discovercollinsville.com>

Downtown St. Louis Partnership

St. Louis; Advertising, marketing
<http://www.downtownstl.org>

Laclede's Landing Merchants Association

St. Louis; PR; marketing
<http://lacledeslanding.com>

Missouri Baptist Medical Center

St. Louis; PR
<http://www.missouribaptist.org>

Center of Creative Arts St. Louis

St. Louis; PR; marketing
<http://www.cocastl.org>

Opera Theatre of St. Louis

St. Louis; PR, marketing
<https://www.opera-stl.org>

Porter Novelli

Chicago; PR
<http://www.porternovelli.com>

Repertory Theatre of St. Louis

St. Louis; PR, marketing
<http://www.repstl.org>

Southwestern Illinois College

Belleville, IL; PR, marketing
<https://www.swic.edu>

St. Elizabeth's Hospital

Belleville, Il; PR, marketing
steliz.org

St. Louis Convention and Visitors Commission

St. Louis; PR, marketing
explorestlouis.com

St. Louis Science Center

St. Louis; PR, marketing, graphics and web design
slsc.org

Troy-Maryville Chamber of Commerce

Troy, IL; PR, marketing
<http://troycoc.com>

Chemistry Multimedia

St. Louis; advertising, marketing, PR, branding
<http://www.chemistrymultimedia.com/>

Woods Basement Systems

Collinsville, IL; advertising, marketing
<http://www.woodsbasementsystems.com>

Staples Promotional Products

St. Louis; advertising, promotions
<http://www.staplespromotionalproducts.com>

Cork Tree Creative

Edwardsville, IL; advertising, PR, web design
<http://www.corktreecreative.com>

Scott Air Force Base

Shiloh, IL; public affairs (PR)
<http://www.scott.af.mil>

Senior Services Plus

Alton, IL; advertising, PR
<http://seniorservicesplus.org>

Slam! Agency

St. Louis; advertising, video
<http://slamagency.com>

Socially Inspired

St. Louis; social media
<https://www.sociallyinspired.com>

St. Louis County Parks and Rec

St. Louis; advertising, promotions
<http://www.stlouisco.com/parksandrecreation>

Glick's

Granite City, IL; advertising, promotions
<http://www.gliks.com>

St. Louis Football Club

St. Louis; advertising, promotions
<https://www.stlcitysc.com>

St. Louis Symphony

St. Louis; advertising, PR
<https://slso.org>

Eventiv

St. Louis; event planning, promotions
<http://www.eventiv.net>

Red Cross STL

St. Louis; advertising, PR
<http://www.redcross.org/local/missouri/eastern-missouri>

Ballpark Village

St. Louis; advertising, promotions
<http://www.stlballparkvillage.com>

Foppe Visual Communications

Highland; graphic design, promotions
<https://foppevisual.com>

GCS Credit Union

Edwardsville, IL; advertising, promotions
<https://www.mygcsu.com>

Olin Corporation

Clayton, MO (Alton, IL); advertising
<http://www.olin.com>

Good Earth Tools

Crystal City, MO; communications
<http://www.goodearthtools.com>

Girl Scouts of So. IL

Glen Carbon, IL; PR, communications
<http://www.gssofsi.org>

FCB Banks

Edwardsville, IL; advertising, promotions
<http://www.fcbbanks.com>

The Hauser Group

St. Louis; PR
<http://www.hausergrouppr.com>

Cardinal Glennon Hospital

St. Louis, MO; advertising, marketing
<http://www.cardinalglennon.com/>

Argosy Casino

Alton, IL; advertising, promotions
<http://www.argosyalton.com>

Hollywood Casino

St. Louis; advertising, promotions
<https://www.hollywoodcasinostlouis.com>

LeafGuard

Maryland Heights, MO; advertising, promotions
<https://www.leafguard.com>

Lupus Foundation of America

St. Louis; advertising, promotions, PR
<http://www.lupus.org>

Urban Strategies

St. Louis; marketing
<https://www.urbanstrategiesinc.org/about/>

Drive Social Media

St. Louis; social media, branding
<http://drivesocialnow.com>

Edison's

Edwardsville; social media, advertising
<https://edisonsfun.com>

BAM

St. Louis; marketing
<https://www.bammarketingagency.com>

Leadership Council Southwestern Illinois

Edwardsville; marketing, advertising, communications
<http://www.leadershipcouncilswil.com>

Belleville Chamber of Commerce

Belleville; Marketing, advertising, communications
<http://bellevillechamber.org>

Missouri Historical Society

St. Louis; marketing
<https://mohistory.org/society>

Blayzer Digital

St. Louis; advertising
<https://www.blayzer.com>

Sivia Law

Edwardsville; marketing, PR
<https://www.sivialaw.com>

Technow Solutions

Breese, IL; graphic design, marketing
<https://techknowsolutions.com>

Gateway Region YMCA
St. Louis, marketing, PR
<https://gwrymca.org>

NAMI – National Alliance of Mental Illness
St. Louis; marketing, PR
<https://nami.org/Home>

MayCo Branding
Online
<https://www.maycobranding.com>

Goshen Theater Project
Collinsville; marketing/video
<https://www.goshentheatreproject.org>

Refuge4Kids
Wood River; marketing
<https://refuge4kids.org>

St. Louis Public Schools
St. Louis; marketing
<https://www.slps.org>

Best Buddies
Affton, MO; marketing
<https://www.bestbuddies.org/missouri/>

O'Shea Builders
Springfield, IL; marketing
<https://osheabuilders.com>

Schnuck's
St. Louis; marketing
<https://schnucks.com>

WSIE
Edwardsville; marketing
<https://www.siue.edu/wsie/>

Contemporary Productions
Clayton, MO; event planning
<https://contemporaryproductions.com>

Heartlands Conservancy
Belleville; marketing/social media

<https://heartlandsconservancy.org>

Staples

Remote; marketing

<https://www.staples.com>

Bank and Trust

Litchfield, IL; marketing

<https://banktr.com>

Television Stations & Networks, Cable TV and others

Academy of Television Arts & Sciences Foundation

Hollywood, CA; production and much more!

<https://www.emmys.com/foundation/internships>

City of Florissant, City Cable 10

Florissant, MO; city cable production

<http://tv.florissantmo.com/Cablecast/Public/main.aspx?ChannelID=1>

HEC-TV

St. Louis; educational TV production

hectv.org

KETC-TV-9

St. Louis; public tv program/documentary production

ketc.org

KPLR-TV-11 and KTVI-2

St. Louis; all departments (joint operating agreement)

<http://fox2now.com>

Nine PBS

St. Louis; TV production

<https://www.ninepbs.org>

STL TV

St. Louis; city cable production

<https://stltv.net>

Bally Sports Midwest

St. Louis; sports production

https://edyy.fa.us2.oraclecloud.com/hcmUI/CandidateExperience/en/sites/CX_2002

KMOV-TV-4

St. Louis; all departments

kmov.com

KSDK-TV-5

St. Louis; all departments

ksdk.com

WICS-TV-20

Springfield, IL; all departments, especially news

wics.com

TV, Film Production Companies, Post Houses, Corporate Video

Wells Fargo

St. Louis; media production

<https://www.wellsfargojobs.com/en/ready-to-work-with-us/>

The Abacus Group

Maryville, IL; video production

agstl.com

Spot Content Studio

St. Louis; video production

<https://www.spot.studio>

Switzerfilm

Kirkwood, MO; high-end wedding videos and various other productions

<https://www.switzerfilm.com>

Arbor Group

St. Louis; video production

arborgroup.com

Avatar Studios

St. Louis; video production

avatar-studios.com

Coolfire Media

St. Louis; video production and more

<http://www.coolfire.com/studios>

Silverback Video

St. Louis; video production

<http://silverbackvideo.com>

Smith Lee Productions

St. Louis; audio & video production & post production

smithlee.com

Circa 87

Belleveille, IL; film/TV production
<http://www.circa87.com>

Vidzu Media

St. Louis; video production
<http://www.vidzu.com>

Worldwide Technology Raceway

Madison, IL; video, promotions
<https://wwtraceway.com>

Riverbender.com

Alton, IL; video production
<https://www.riverbender.com>

Once Films

St. Louis; video production
<http://www.oncefilms.com>

Crowdson Creative Media Production

Springfield; video production
<http://www.imaketv.com>

Creative Producers Group

St. Louis; video production
<http://cpgagency.com>

Metro Community Church

Edwardsville; video production
<https://www.metrocommunitychurch.com>

Solstice Productions

St. Louis; video production
<https://solsticeproductionsvideo.com>

The Fource Group

O'Fallon, IL; video production
<https://thefourcegroup.com>

First Baptist Maryville

Maryville, IL; video production
<https://fbmaryville.org>

Whole Street Productions

Bethalto, IL; video production
<https://www.wholestreetproductions.com/about>

Actuality Abroad

Orlando, FL; video production (abroad)
<https://www.actualityabroad.org>

Radio Stations and Audio Production**Crawford Media Group**

<https://crawfordmediagroup.net>

Hubbard Radio

hubbardradio.com

ESPN101

101sports.com

Emmis Communications St. Louis

KFTK-FM, KIHT-FM, KPNT-FM & KSHE-FM
<http://www.emmis.com/careers/internships/>

KMOX-1120

St. Louis; news-talk radio
kmox.com

Clear Channel Radio Stations

KSLZ-107.7 FM; KATZ-100.3 FM; KMJM-104.9;
KSD-93.7; KLOU-103.3; KATZ-1600 AM
clearchannel.com

KFNS-590 "The Fan"

AM sports radio
<https://590thefan.com>

KTRS-550

talk, news, sports
ktrs.com

Smith Lee Productions

St. Louis; audio production & post production
smithlee.com

WBGZ-1570

Alton, IL; talk, news, sports
wbgzradio.com

WMAY-970, WNNS-99, and WQLZ-92.7

Springfield, IL; classic hits, news/talk, and rock
wmay.com; wnns.com; wqlz.com

WCRC-FM

Effingham, IL; Cromwell Radio Group
wrc957.com

KDHX Community Radio

St. Louis; radio, web production
<http://kdhx.org>

MindsEye Radio

Belleville, IL; radio broadcasting
<http://www.mindseyeradio.org>

WMIX

Mt. Vernon, IL; radio broadcasting
<http://www.wmix94.com>

Miller Media Group

Taylorville, IL; radio broadcasting
<http://www.randyradio.com/corp/>

WDLJ

Breese, IL; radio broadcasting
<https://wdlj.wordpress.com>

HOT 104.1

St. Louis; radio broadcasting
<https://hot1041stl.com>

WLDS

Jacksonville, IL; radio broadcasting
<https://wlds.com>

Big Z Media

Alton, IL; radio broadcasting, advertising
<https://www.bigz.media>

WSIE

Edwardsville; radio broadcasting
<https://www.siue.edu/wsie/>

Shock City Studios

St. Louis; audio production
<https://www.shockcitystudios.com>

The Real Monica Adams Podcast

Richmond Heights, MO; audio production
<https://www.therealmonicaadams.com>

Ironman Sound Industries

Maplewood, MO; audio production/live events

<https://www.facebook.com/IronmanSoundIndustries/>

Newspaper (and web newspaper) Reporting, Photojournalism and Magazine Writing**Alive Magazine**

St. Louis; magazine

alivemag.com

Belleville News-Democrat

Belleville, IL; general assignment reporting, layout, photo-j., advertising

bnd.com

Inside STL

St. Louis; web news/feature site

insideSTL.com

Alton Telegraph

Alton, IL; general assignment reporting, copy desk

thetelegraph.com

Chicago Tribune

Chicago; general assignment reporting

chicagotribune.com

Edwardsville Intelligencer

Edwardsville; general assignment reporting, ad layout/design

www.theintelligencer.com

River Front Times

St. Louis; alternative news weekly

<https://www.riverfronttimes.com>

St. Louis Post-Dispatch (paid internships also available)

St. Louis; all departments

stltoday.com

O'Fallon Weekly

O'Fallon, IL; news

<http://www.ofallonweekly.com>

Riverbender.com

Alton, IL; news, video production

<https://www.riverbender.com>

St. Louis Magazine

St. Louis; reporting

<https://www.stlmag.com>

Advantage News

Alton, IL; reporting

<http://advantagenews.com>

Breese Journal

Breese, IL; reporting

<https://www.thebreesejournal.com>

Sauce Magazine

St. Louis, reporting, photography

<https://www.saucemagazine.com>

Collinsville Daily News

Collinsville, IL

<https://www.collinsvilledailynews.com>